AMET UNIVERSITY
(Deemed to be University Under Section 3 of UGC Act 1956)

AMET Busines School

ABSMET

2022-2023
Vol 1, Issue 1

AMET Business School

2022-2023

Vol.1, Issue 1

AMET DEEMED TO BE UNIVERSITY, CHENNAI – 603112.

Editorial

Dear Readers,

I am pleased to know that this issue of AMET university ABS magazine "ABS" Vol.1, Issue 1is published. The ABS is an abode of excellence for Shipping and Logistics Management in the AMET University. Students are made familiar with the latest theoretical developments in their respective Shipping and Logistics disciplines.

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MESSAGE

Prof. D. Rajasekar, Head, AMET Business School

The AMET Business School started functioning in AMET University from the year 2001 keeping in view to meet the national need of qualified and trained manpower in the field of Shipping and Logistics Management. The department is offering a degree programme at bachelor, masters and doctoral levels.

The fundamental aspects shipping, logistics management, import and export documentation, cargo handling, and other related programs are imparted to the students. They are also exposed to the high-end relevant topics of finite element methods, quality assessment, and control, use of various software required by the practicing shipment and logistics management of the field.

The students are encouraged to take up challenging projects and to participate in extra-academic activities for overall development. The aim is to make a Shipment and Logistics who can take up the challenges and shoulder the responsibilities as demanded. We highly value our association with industries, alumni, and well-wishers of AMET University.

I invite representatives from the industrial and consulting organizations to our campus to meet the graduating students and give them the opportunity to serve your organization. With best wishes!

PREAMBLE

AMET is India's first Deemed to be University in Maritime Education which is ranked as 3rd among Maritime Universities of the World in the PIMET (Performance Indicators in Maritime Education and Training) Ranking of International Association of Maritime Universities (IAMU). Established during 1993, AMET's uncompromising strides of excellence in the field of maritime education and training laced with its capacity to feed the global shipping industry with an unrivalled maritime human resource secured it to have many national and international recognitions, accreditations and rankings such as NAAC, NIRF, ARIIA, DGS-CIP, PIMET etc.

AMET serves as an ocean of knowledge for over 4000 students pursuing Programmes ranging from diploma to Doctoral programs through 9 schools and 23 intensive research and training centres for marine and marine related activities.

Equipped with an excellent infrastructure for research and development, co-curricular and extracurricular activities AMET secured its compliance certificate forISO 9001:2015 QMS standards from the prestigious and globally renowned DET NORSKE VERITAS, Norway.

For over two decades AMET is remaining as the favourite destination for campus interviews by many shipping giants such as AP MOLLER MAERSK, GOODWOOD, NYK, SONANGOL, VSHIPS, WALLEMS, SHELL, CHEVRON, STENA and so goes a list of over 100 companies.

Besides positions on board, AMET Business School graduates have secured lucrative jobs in ***commercial shipping sectors such as chartering and ship broking. Never the less, Naval architecture, petroleum engineering, harbour engineering, marine electrical and electronics engineering graduates have successfully walked away from AMET with jobs offering sumptuous packages along with an opportunity to grow and glow in their career swiftly. Needless to say, about the entrepreneurship development activities nurtured into AMET'ians has been found rewarding by students who are chief executive officers of their own organization.***

The has signed the MoU with University of Stathclyde, Scotland, Edge Hill University, UK, Business College of Athens, Greece, Greek Institute of Maritime Education Greece, INTI International University, Malaysia, James Cook University (Singapore Campus), City of Glasgow Collge, UK and University of Plymouth, UK.

VISION AND MISSION OF THE UNIVERSITY

VISION

To sustain identity as a World Class Leader in Maritime Education and empower learners with wholesome knowledge through progressive innovation in training, research and development which will render students a unique learning experience and a transformation impact on the Global Society.

MISSION

AMET will strive continuously to

- Impart value-based higher education and technical knowledge with uncompromising strides of outstanding quality.
- Emerge as a Centre of Excellence inculcating skill development in recent technologies by industrial trends.
- Create World-class research capabilities on par with the finest in the world and broaden student's horizons beyond classroom education.
- Nurture talent and entrepreneurship to enable all-round personality development among students.
- Empower students across socio-economic strata
- Make a positive difference to society through technical education.

QUALITY POLICY

AMET is committed to provide the highest quality in education and be the most preferred institution for pursuing marine and marine-related courses.

This will be achieved by a consistent focus on:

- Providing a conductive, vibrant, progressive and enriching learning atmosphere.
- Teaching excellence and research output.
- Global outlook and engaging with the world through learning, teaching and research.
- Providing competitive advantage in gaining employment for further academic opportunities.
- Maintaining excellent links with commerce and industry in both national and international.
- Complying with all applicable requirements and continually improving the effectiveness of the Quality Management System.

AMET Business School
Vision Mission of the Department

Vision of AMET Business School

To continuously upgrade the quality of our curriculum, pedagogy and research pursuits in order to achieve the status of one of the top-ranking institutions in the Maritime Management Education in the world.

Mission of AMET Business School

- To be a source of effective value based managerial talent for the sustained development of Maritime Trade, Commerce and Industry not only in India but across the Globe.
  - To emerge as a Centre of Excellence in technical, managerial and leadership in maritime trade and business based industrial needs.
  - To produce and disseminate world-class, cutting edge research that shapes the way Organisations operate and businesses are led and managed.
  - To produce world-class, socially responsible, creative leaders and entrepreneurs who think on a global scale.
  - To endow students with the educational opportunity belonging to different socioeconomic backgrounds.
  - To engage meaningfully with maritime trade and business to create a better society.

Further the AMET Business School, AMET University impartsexcellent knowledge and practice in the field of Shipment and Logistics Management. The students learn under the guidance of faculty members who have vast experience and have had eminent positions in various fields. This not only adds up benefitingthe department morally but also builds an introspective view of the industry. The departmenthas come to be one of its kind, where the approach towards the academics is not only theoretical but also practical, where the students are trained on latest technical software andalso trained on manual drawings. From the beginning of the course itself, the students have been exposed to shoulder various situations in order to become not only responsible and sincere students but also become more pragmatic individuals. Exposure to real industrial problems is given adequate importance.

The department also has diversified student community which caters to learning and their multilingual background engages in communalexchange. This also makes learning more interesting and initiates a sense of teamwork and also maintains unity in diversity. On completion of the degree, our students will be capable of providing clients with Shipment solutions, financial solutions, and management for concept design studies, new vessel shipment, Cargo handling and ship chartering. In addition to whichsome students undergo Dual Degree programme which offers them a Diploma and AdvancedDiploma in Business Management.

Academic Programs

1. Doctorate Programme leading to Ph. D degree

2. Master's Programme of 2 years leading to M.B.A Shipping and Logistics Management degree

Display of Awards by ABS

Students are given software training with the Shipment and logistics related software which enable us to understand the shipment, cargo handling and logistics management aspects in-depth and also helps them to deliver theirbest while working in the industry.

- AIMA BizLab Software – it is virtual business laboratory designed For management graduates to offer them hands-on-experience on Management concepts and make them industry-ready.

I. Expertise of Faculty Members

The table presents a diverse and experienced faculty of 15 members, each holding a doctorate (Dr.) or advanced degree. Their collective expertise forms a robust academic foundation for the institution's programs, particularly in maritime, logistics, and business management.

Key Highlights:

- **Diverse Specializations:** Faculty expertise is clustered around core pillars:
  - **Shipping & Logistics** (e.g., Dr. Rengamani, Mr. N. Srinivasan)
  - **Finance & Law** (e.g., Dr. Rajasekar)
  - **Human Resources (HR) & Marketing** (This is the most common combined specialization, held by 7 faculty members)
  - **IT, Statistics, and Economics.**
- **Comprehensive Subject Coverage:** The "Subjects Handled" column reveals a curriculum deeply integrated with industry needs, covering:
  - **Core Business:** Financial Management, Marketing, HRM.
  - **Maritime Specialization:** Maritime Law, Chartering, Liner Shipping, Port Operations.
  - **Logistics & Supply Chain:** Freight Forwarding, Supply Chain Management, Multimodal Transport.
  - **Contemporary Topics:** E-Commerce, Digital Marketing, Data Analysis.
- **Industry-Aligned Pedagogy:** The blend of theoretical subjects (e.g., Maritime Economics) with highly applied ones (e.g., Customs Procedures, Air Cargo Management) ensures students gain both conceptual understanding and practical skills.

The faculty profile demonstrates a strong, practice-oriented academic team capable of delivering a specialized, industry-relevant education in maritime business and logistics management. The prevalence of combined expertise (e.g., Finance & HR, Marketing & HR) suggests an interdisciplinary approach to teaching and research.

Guest Lecture

S.No.	Name of the Faculty Member	Expertise	Subjects Handled
1	Dr. D. Rajasekar	Finance and Law	Financial Management, Maritime Law and Customs Procedures Freight Forwarding Operations
2	Dr. J. Rengamani	Shipping and Logistics	Global Shipping Business, Chartering and Commercial Geography Liner Shipping Business
3	Dr. A. Shameem	Finance and HR	Accounting and Financial Management, Shipping Finance and Marine Insurance, Global Procurement Management
4	Dr. D. Arivazhagan	IT and Marketing	Computer Applications for Business, Air Cargo Management, E-Commerce
5	Dr. R. Balaji	Finance and HR	Communication for Managers Dry Cargo Chartering Ship Management
6	Dr. C. Manoharan	Economics and HR	Human Resource Development, Business to Business Marketing International HRM
7	Dr. S. Poongavanam	Finance and HR	Maritime Economics, Merchant Banking and Financial Services, Digital Marketing

8	Dr. R. Srinivasan	Marketing and HR	Marketing Management, Port Operations and Pricing, International Marketing
9	Mr.N.Srinivasan	Shipping and Logistics	Supply Chain Management, Multimodal Transportation & Port Agency Tanker Chartering
10	Dr.R. Vettriselvan	Marketing and HR	Logistics Management, International Business, Sales Management
11	Dr.K.J.Sumitha	Marketing and HR	People Management and Organizational Behavior, Supply Chain and Materials Management Sales & Retail Management
12	Dr.I.Haroon Basha	Marketing and HR	Export and Import Management, Entrepreneurship Development Liner Shipping Business
13	Mr. S. Arunkumar	Statistics and HR	Commercial Geography Quantitative Methods Indian Ethos. Ethics and Policy
14	Mrs. R. Divya Ranjani	Statistics and HR	Data Analysis, Research Methodology, Customer Relationship Management
15	Mrs.Elavarasi	HR and Marketing	International HRM, Multimodal Transportation & Port Agency

II. List of the Students Registered Under the Ph. D., Programme

This table lists the institution's active doctoral research scholars, highlighting the current scope and structure of its Ph.D. program.

Key Highlights:

- **Program Structure: All 9 listed scholars are enrolled on a Part-Time basis. This indicates the program is designed to accommodate working professionals, allowing them to pursue doctoral studies alongside their careers.**
- **Group: The scholars form a single group, with all registrations completed on 21-06-2022. This suggests a structured, intake-based**

admission process for the Ph.D. program.

- **Program Scale: With 9 registered scholars, the program is modest in size, which may allow for closer, more personalized mentorship and supervision from the faculty.**
- **Foundation for Research: The registrations establish a formal research pipeline, contributing to the institution's research output, faculty guidance roles (as seen in the consultancy and publications data), and overall academic reputation.**

Conclusion: The institution has a focused and professionally oriented Ph.D. program, catering to part-time scholars. This active cohort of researchers forms the core of the institution's advanced academic pursuits and contributes to its research ecosystem.

Guest Lecture in our ABS

Sl. No.	Name of the Ph.D. Scholar	Mode of Ph.D. (Full Time/ Part Time)	Registration Number	Date of Registration
1	R. K. Gayathri	Part Time	2022295110	21-06-2022
2	Ahammed Shareen P.M	Part Time	2022295102	21-06-2022

3	Mohan babu Senthil	Part Time	2022295103	21-06-2022
4	Delphine Chinnamani. C	Part Time	2022295104	21-06-2022
5	R. Jeyakumar	Part Time	2022295105	21-06-2022
6	A. Memosa Mary Delphine	Part Time	2022295107	21-06-2022
7	M. Sandhya	Part Time	2022295106	21-06-2022
8	S. Backiaraj	Part Time	2022295108	21-06-2022
9	Girish Narwani	Part Time	2022295109	21-06-2022

III. Staff Awards and Recognitions

This table showcases the external professional recognition received by the faculty, highlighting their active engagement and standing in the wider academic and professional community.

Key Highlights:

- All 11 entries are from **2022**, indicating a year of significant professional activity and recognition for the faculty.
- Awards span several categories:
  - Journal review certificates, international researcher awards, and peer review roles.
  - Roles as Ph.D. convenors/supervisors, research committee members, and conference session chairs.
  - Recognition for contributions to examination processes and technical support.
- Specific faculty members, notably **Dr. A. Shameem** and **Dr. R. Vettriselvan**, received multiple recognitions, underscoring their prominent roles and consistent professional contributions.
- The recognitions come from external bodies like journals, other universities (Bharathiar University, SRM Institute, VELS Institute), and AICTE, validating the faculty's expertise beyond their home institution.

Sl. No.	Staff Name	Name of the Award	Award/ Recognition	Year
1.	Dr. R. Vettriselvan	Review Certificate – Journal of Engineering Research & Science	Recognition	2022
2.	Dr. R. Vettriselvan	Technical Team Member – Online Examination	Award	2022
3.	Dr. R. Vettriselvan	Examination Squad Committee Member	Recognition	2022
4.	Dr. D. Arivazhagan	AICTE Training & Learning Hybrid FDP	Recognition	2022
5.	Dr. D. Arivazhagan	International Researcher	Award	2022
6.	Dr. Shameem	SAGE Peer Review – Management & Labour Studies	Recognition	2022
7.	Dr. Shameem	Ph.D Viva-Voce Convenor / Supervisor for Bharathiar University	Recognition	2022
8.	Dr. Shameem	Research Advisory Committee Member for VELS Institute of Science & Technology	Recognition	2022
9.	Dr. Shameem	Session Chairperson – AICTE Sponsored National E-Conference – SRM Institute of Science and Technology	Award	2022
10.	Dr. Shameem	Resource Person – Online Refresher Course on "Crisis Management" – Pondicherry University Community College	Award	2022
11.	Dr. Rajasekar	Session Chairperson – 2-Day International Conference – University of Madras & Sri Krishnaswamy College of Women	Award	2022

IV. Extension and Outreach Programmes Conducted

Key Highlights:

- Community & Social Service: Plastic awareness rallies, temple cleaning, Gandhi Jayanti celebrations.
- Gender Empowerment: Financial literacy for women, awareness of government schemes, Women in Maritime day.
- Industry-Academia Linkage: Numerous guest lectures and seminars on shipping, exports, marine insurance, and logistics trends.
- Academic & Professional Development: Workshops on research methodology, union budget analysis, ethics, and IPR.
- Student Life: Intra-department cultural and sports events, and an investiture ceremony.

- Consistent Engagement: Programmes were conducted regularly from July 2022 to April 2023, showing sustained effort.
- Targeted Audience: Initiatives served women entrepreneurs, the local community (Kanathur), alumni, students, and faculty.
- Industry-Relevant Focus: A significant number of guest lectures/seminars directly address core sectors like shipping, logistics, and supply chain management, keeping the curriculum practically aligned.

EDC Discussion with our Beloved Registrar

The institution actively fulfills its social responsibility and enhances the student experience through a well-rounded mix of outreach, extension, and professional activities. This bridges the gap between theory and practice, fosters civic values, and builds a strong network with industry and the community.

Sl. No.	Name of the Programme	Organising Body	Category of Activity	Date
1.	Plastic awareness rally	AMET Business School	Outreach	01.07.2022
2.	Financial literature survey for women entrepreneurs, students and employees	AMET Business School AMET University-Gender Sensitization	Gender Sensitization	07 .08. 2022
3.	Awareness programme on Government schemes for women in Kanathur	AMET Business School	Extension	19 .08. 2022
4.	Challenges Faced by the Shipping Industry	AMET Business School	Alumni Special Lecture	22.08.2022
5.	Efficient Communication	AMET Business School	Guest Lecture	26.09.2022
6.	Thiruvadanthai Temple Cleaning	AMET Business School	Out Reach	02.10.2022
7.	Gandhi's Birthday and Tamil Nadu Khadi and Handloom Dept., on 02 Oct 2022	Organized by AMET University	Mega Community Service Project	02 .10.2022
8.	International Day for Women in Maritime 2022-She Shines Sea	Commemorative Day – Organized by AMET Business School	Extension Activity	25.10.2022
9.	Intra Department Cultural Program Dance, Music,	AMET Business School	Inter-Department	13.02.2022

	Drama, Fashion and fine arts.		Cultural Programs	
10.	Ethics in Academic Research Writing	AMET Business School	Faculty development Programs	17.02.2022
11.	Export and Import Management	AMET Business School	Guest Lecture	21.02.2023
12.	Union Budget	AMET Business School	Workshop	25.02.2023
13.	Intellectual Property Awareness Mission 2.o	AMET Business School	Guest Lecture	01.03.2023
14.	Research Methodology	AMET Business School	Guest Lecture	10.03.2023
15.	Intra Department Sports Events (Cricket, Football, Carom and Badminton)	AMET Business School	Inter-Department Sports Event	13.03.2023
16.	Marine Insurance Claims and Documentation	AMET Business School	Guest Lecture	20.03.2023
17.	Women's Equality Day Program	AMET Business School	Value Added Program	29.03.2023
18.	Temple Cleaning	AMET Business School	Social Service Activity	03.04.2023
19.	Zero Carbon Shipping The Dream and its Impact	AMET Business School	Guest Lecture	18.04.2023
20.	Current Trends and Practices in the Shipping Industries	AMET Business School	Seminar	24.04.2023
21.	Investiture Ceremony	AMET Business School	Seminar	28.04.2023

V. Publication Details by Faculties

Our faculty demonstrated strong scholarly output with the publication of over 50 books, book chapters, and journal articles in the 2022-2023 academic year, reinforcing AMET Business School's research leadership in maritime and management studies.

Key Publications Include:

Books: Authored titles such as Management Concepts and Supply Chain Management by Dr. R. Srinivasan and Dr. A. Shameem.

Journal Articles: **Published in reputable journals including ASET Journal of Management Sciences, Excel International Journal of Technology, Engineering and Management, and International Journal of System Design and Information Processing.**

Research Themes: **Focused on freight forwarding, port operations, multimodal transport, digital logistics, HR practices, and sustainability in shipping.**

Impact & Recognition:

This consistent publication record enhances the institution's academic reputation, informs curriculum development, and contributes valuable insights to both industry and academia. Faculty research directly supports a dynamic, evidence-based learning environment for our students.

Placement Drive

Sl. No	Author	Title of the Book Published	Year of Publication	ISBN/ISSN	Name of the Publisher
1	Dr.R.Srinivasan	Management Concepts	2022	978-93-95936-95-8	AGPH Books
2	Dr.A. Shameem	Revolution In Bock Chain Management	2022	978-81-955340-9-	AGPH Books

		System		8.	
3	Dr.A. Shameem	Supply Chain Management	2022	978939231 3714	Taran Publications
4	Dr.A. Shameem	Research Methodology: An Overview	2022	978-81-960634-0-5	Red Shine publication
5	Dr.A. Shameem	Gender Relations And The Mediation Of Health And Welfare Technology: Towards Reflexivity And Pluralism In Community Care	2022	Springer	Book Chapter
6	Mr.S.Arunkumar , Assistant Professor, Dr. J. Rengamani, Professor	A Study On Container Frieght Station	2023; Volume-2/Issue-4/Page: 63-74	ISSN:2584 -220X (online)	ASET Journal of Management Sciences
7	Dr.R.Vettriselvan, Assistant Professor, Dr.D.Arivazhagan Professor	A Study On Customer Satisfaction In Custom Clearance Service Concerning Om Freight Forwarders	2023; Volume-2/Issue-4/Page: 55-62	ISSN:2584 -220X (online)	ASET Journal of Management Sciences
8	Dr. Anniesam, Associate Professor, Dr.R.Srinivasan, Associate Professor	Study On Freight Forwarding Operation With Reference To Scanwell Logistics	2023; Volume-2/Issue-3/Page: 73-80	ISSN:2584 -220X (online)	ASET Journal of Management Sciences
9	Dr.R.Srinivasan, Associate Professor, Dr.S.Poongavanam, Associate Professor	Study On Export Documentation Process In Js Logistics	2023; Volume-2/Issue-3/Page: 66-72	ISSN:2584 -220X (online)	ASET Journal of Management Sciences
10	Dr. Deepa Rajesh, Professor, Dr.R.Vettriselvan , Assistant Professor	A Study On India's Challenges And Opportunities In The Freight Forwarding Industry	2023; Volume-2/Issue-2/Page: 60-96	ISSN:2584 -220X (online)	ASET Journal of Management Sciences
11	Dr. D.Rajasekar, Professor, Ms.R.Divya Ranjani, Assistant Professor	A Study On Export Documentation Process In Gacis Cargo Services Pvt Ltd	2023; Volume-2/Issue-1/Page: 57-68	ISSN:2584 -220X (online)	ASET Journal of Management Sciences
12	Ms. V. K.	A Study On Customs	2023;	Online:	Excel International

	Elavarasi, Assistant Professor, Dr. Deepa Rajesh, Professor	Clearance With Reference To Sree Exim Solutions	Volume - 10, Issue-4_Page_66-99	ISSN/2349-8455, Print: ISSN/2348-0378	Journal of Technology, Engineering and Management (EIJTEM)
13	Mr.S.Arunkumar, Assistant Professor, Dr. A. Shameem, Professor	A Study On Challenges Of Multimodal Transportion	2023; Volume - 10, Issue-4_Page_58-65	Online: ISSN/2349-8455, Print: ISSN/2348-0378	Excel International Journal of Technology, Engineering and Management (EIJTEM)
14	Dr.R.Srinivasan, Associate Professor, Dr.D.Arivazhagan, Professor	A Special Study On Air Freight On Broekman Logistics	2023; Volume - 10, Issue-4_Page_52-57	Online: ISSN/2349-8455, Print: ISSN/2348-0378	Excel International Journal of Technology, Engineering and Management (EIJTEM)
15	Dr.S.Poongavanam, Associate Professor, Dr. Anniesam, Associate Professor	"A Comparative Study On Indian Major Ports With Special References Voc Port And Chennai Port"	2023; Volume - 10, Issue-4_Page_23-51	Online: ISSN/2349-8455, Print: ISSN/2348-0378	Excel International Journal of Technology, Engineering and Management (EIJTEM)
16	Dr.D.Arivazhagan, Professor, Dr.R.Vettriselvan, Assistant Professor	The Mediating Effect Of Software Solution In Logistics Service	2023; Volume - 10, Issue-4_Page_149-158	Online: ISSN/2349-8455, Print: ISSN/2348-0378	Excel International Journal of Technology, Engineering and Management (EIJTEM)
17	Dr. J. Rengamani, Professor, Dr.R.Srinivasan, Associate Professor	A Study On The Production And Export Of Tea From India	2023; Volume - 10, Issue-4_Page_142-148	Online: ISSN/2349-8455, Print: ISSN/2348-0378	Excel International Journal of Technology, Engineering and Management (EIJTEM)
18	Dr. D.Rajasekar, Professor, Ms.R.Divya Ranjani, Assistant Professor	A Study On The Market Potential Of Freight Forwarding Business At Sgs Logistic Services Pvt. Ltd	2023; Volume - 10, Issue-4_Page_131-141	Online: ISSN/2349-8455, Print: ISSN/2348-0378	Excel International Journal of Technology, Engineering and Management (EIJTEM)
19	Dr.R.Vettriselvan, Assistant Professor, Dr. J. Rengamani, Professor	A Study On The Core Competencies Of Freight Forwarders In Chennai	2023; Volume - 10, Issue-4_Page_125-130	Online: ISSN/2349-8455, Print: ISSN/2348-0378	Excel International Journal of Technology, Engineering and Management (EIJTEM)
20	Dr. Deepa Rajesh,	A Study On Project Cargo By Surface	2023; Volume -	Online: ISSN/2349	Excel International Journal of

	Professor, Ms. V. K. Elavarasi, Assistant Professor	Transportation	10, Issue-4_Page_120-124	-8455, Print: ISSN/2348-0378	Technology, Engineering and Management (EIJTEM)
21	Dr. Anniesam, Associate Professor, Dr.S.Poongavanam, Associate Professor	A Study On Multimodal Transportation At Cctll (Dp World)	2023; Volume - 10, Issue-4_Page_112-119	Online: ISSN/2349-8455, Print: ISSN/2348-0378	Excel International Journal of Technology, Engineering and Management (EIJTEM)
22	Dr. A. Shameem, Professor, Mr.S.Arunkumar, Assistant Professor	A Study On Freight Forwarding Operations With Respect O Sea Freight	2023; Volume - 10, Issue-4_Page_105-111	Online: ISSN/2349-8455, Print: ISSN/2348-0378	Excel International Journal of Technology, Engineering and Management (EIJTEM)
23	Ms.R.Divya Ranjani, Assistant Professor, Dr. D.Rajasekar, Professor	A Study On Export And Import Documentation With Respect To Iris Innovation Pvt. Ltd., Karur	2023; Volume - 10, Issue-4_Page_100-104	Online: ISSN/2349-8455, Print: ISSN/2348-0378	Excel International Journal of Technology, Engineering and Management (EIJTEM)
24	Ms. V. K. Elavarasi, Assistant Professor, Dr. Deepa Rajesh, Professor	Maximizing Efficiency Through Reserve Marketing	2022; Volume-2/Issue-5/Page: 73-79	ISSN:2584-220X (online)	ASET Journal of Management Sciences
25	Ms.R.Divya Ranjani, Assistant Professor, Dr. A. Shameem, Professor	Study On Consolidation In Container Services With Reference To Freight Consolidators Pvt Ltd	2022; Volume-2/Issue-5/Page: 56-72	ISSN:2584-220X (online)	ASET Journal of Management Sciences
26	Mr.S.Arunkumar, Assistant Professor, Dr. D.Rajasekar, Professor,	Beyond Profit The Social Enterprise Movement	2022; Volume-2/Issue-4/Page: 56-60	ISSN:2584-220X (online)	ASET Journal of Management Sciences
27	Dr.S.Poongavanam, Associate Professor, Dr. Anniesam, Associate Professor	A Study On The Transshipment Of Container At Terminal Operations In Psa Chennai	2022; Volume-2/Issue-3/Page: 60-68	ISSN:2584-220X (online)	ASET Journal of Management Sciences
28	Dr. C. Manoharan, Professor, Mr.S.Arunkuma	Tacking Challenges In Agriculture Strategies For Success	2022; Volume-2/Issue-2/Page: 52-	ISSN:2584-220X (online)	ASET Journal of Management Sciences

	r, Assistant Professor		59		
29	Dr. A. Shameem, Professor, Mr.S.Arunkumar, Assistant Professor	A Study On Factors Influencing Environment With Respect To Transportation Of Dangerous And Hazardous Goods By Sea	2022; Volume-2/Issue-2/Page: 38-51	ISSN:2584-220X (online)	ASET Journal of Management Sciences
30	Dr. J. Rengamani, Professor, Ms. V. K. Elavarasi, Assistant Professor	A Study Of Challenges And Factor Influencing The Freight Forwarding Business In The Logistics Industry	2022; Volume-2/Issue-1/Page: 69-86	ISSN:2584-220X (online)	ASET Journal of Management Sciences
31	Dr. Deepa Rajesh, Professor, Ms. V. K. Elavarasi, Assistant Professor	The Study On Challenges Faced By Freight Forwarders	2022; Volume-2/Issue-1/Page: 44-56	ISSN:2584-220X (online)	ASET Journal of Management Sciences
32	Dr.D.Arivazhagan, Professor, Ms.R.Divya Ranjani, Assistant Professor	A Study On Air Freight Forwarding In Dhl India	2022; Volume-2/Issue-1/Page: 29-43	ISSN:2584-220X (online)	ASET Journal of Management Sciences
33	Dr.R.Vettriselvan, Assistant Professor, Dr. Deepa Rajesh, Professor	Best Organizational Practices: Role Of Corporate Information Security	2022; Volume-10/Issue-2/Page: 95-98	ISSN:2321-0591	International Journal of System Design and Information Processing (SDIP)
34	Dr. Deepa Rajesh, Professor, Dr.R.Vettriselvan, Assistant Professor	A Study On India's Challenges And Opportunities In The Freight Forwarding Industry	2022; Volume-10/Issue-2/Page: 56-94	ISSN:2321-0591	International Journal of System Design and Information Processing (SDIP)
35	Dr. D.Rajasekar, Professor, Dr.R.Srinivasan, Associate Professor	A Study On Manpower Related Challenges In A Warehouse	2022; Volume-10/Issue-2/Page: 48-55	ISSN:2321-0591	International Journal of System Design and Information Processing (SDIP)
36	Dr. J. Rengamani, Professor, Dr. Anniesam, Associate	Freight Forwarding Services Of Willow Tree Global Logistics Private Limited, Chennai	2022; Volume-10/Issue-2/Page: 44-47	ISSN:2321-0591	International Journal of System Design and Information Processing (SDIP)

	Professor				
37	Dr.S.Poongavanam, Associate Professor, Dr. A. Shameem, Professor	Influence Of Information Exchange And Supply Chain Integration On Supply Chain Performance	2022; Volume-10/Issue-2/Page: 34-43	ISSN:2321-0591	International Journal of System Design and Information Processing (SDIP)
38	Dr. Anniesam, Associate Professor, Dr. J. Rengamani, Professor	Motivational Analysis Of Organisational Climate On Employee Satisfaction	2022; Volume-10/Issue-2/Page: 29-33	ISSN:2321-0591	International Journal of System Design and Information Processing (SDIP)
39	Dr.R.Srinivasan, Associate Professor, Dr. D.Rajasekar, Professor	Key Factors Influencing Logistics And Supply Chain Management	2022; Volume-10/Issue-2/Page: 19-28	ISSN:2321-0591	International Journal of System Design and Information Processing (SDIP)
40	Dr. A. Shameem, Professor, Dr.D.Arivazhagan, Professor	Process And Documentation At Safe Shipping And Air Transport (P) Ltd Chennai	2022; Volume-10/Issue-2/Page: 05-18	ISSN:2321-0591	International Journal of System Design and Information Processing (SDIP)
41	Dr.D.Arivazhagan, Professor, S Dr.S.Poongavanam, Associate Professor	Study On Export Documentation & Clearance Procedure As Undertaken By Iris Innovations	2022; Volume-10/Issue-2/Page: 01-14	ISSN:2321-0591	International Journal of System Design and Information Processing (SDIP)
42	Dr.R.Srinivasan,	A Analysis Of The Reverse Logistics System	2021-2022	978-625-8284-26-3	The International Congress of Educational Sciences and Linguists (ICEL, 2022)
43	Dr.J.Rengamani	Study On The Role Of Human Resource Information System In Human Resource Planning In India	2021-2022	0976-6340	International Journal of Mechanical Engineering and Technology (IJMET)
44	Dr.D.Rajasekar	Effectiveness Of Taxation Towards Influencing The Welfare Of The Country	2021-2022	2583-1143	Technoarete Journal on Accounting and Finance
45	R.Divaranjani,	An Analysis On Quality Between Biopharmaceuticals	2021-2022	2550-696X	International Journal of Health Sciences

		And Traditional Pharmaceuticals In Training Institutes			
46	Dr.D.Rajasekar	Role Of Foreign Exchange Management In Currency Trading	2021-2022	2583-1143	Technoarete Journal on Accounting and Finance
47	Dr.D.Rajasekar,	Impact Of Corporate Governance Policies In Maintaining Internal And External Financial Policies Of The Firms	2021-2022	2583-1143	Technoarete Journal on Accounting and Finance
48	Dr.S.Poongavanam	Casteism In Higher Education	2021-2022	1308-5581	International Journal of Early Childhood Special Education (INT-JECSE)
49	Dr.A.Shameem,	Intelligent Trust Based E-Learning Based Ids System And Vanet In 6 G	2021-2022	2229-7723	Journal of Phaemaceutical Negative Results
50	Dr.Shameem	Enhancement Of Supply Chain Management Through Education Key Process With The Hub And Spoke Model Based On Multi-Adaptive Spider Monkey Optimization Algorith	2021-2022	1925-0703	World Journal of English Language
51	A. Shameem,	A Road To Become Successful In The Fashion Industry Of China : A Case Study Of Zara	20212022	2141-2839	IOP Science

VI. Articles Published During the Year by the Students

Our students have demonstrated remarkable scholarly engagement by authoring over 50 research articles published in respected national and international journals and conference

proceedings during the academic year. Their work showcases the practical application of classroom learning to contemporary industry issues.

Research Focus:

Publications span key areas in shipping, logistics, supply chain management, digital marketing, and human resources, with many papers analyzing freight forwarding, port operations, multimodal transport, and emerging industry trends.

Publication Venues:

Student work has been featured in journals such as the Excel International Journal of Technology, Engineering and Management, ASET Journal of Management Sciences, and International Journal of System Design and Information Processing, as well as in prominent international conferences.

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Sl. No.	Title of the Paper	Name of the Students	Name of the Journal	ISSN No.	Year
1.	Consumer Research Insights on Brands and Branding: ACR Curation	M.Arun, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
2.	The Enterprise Activism risk model: How good intentions can jeopardize business success	M.Arun, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
3.	Should online retailers emphasize efficiency or experience? First insights on the evolution and heterogeneity of website attributes	R.Arun Karthick, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
4.	Facilitating retail customers use of AI-based virtual assistants A meta-analysis	M.Arun, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
5.	Understanding customers choice for digital D2C versus multi-brand operations	Athira Viswanath, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
6.	The effect of benefit-based (vs Attribute based) product categorizations on metal imagery and purchase behavior	S.B.Arun, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
7.	Autonomous stores: How levels of in-store automation affect store patronage	V.Arun, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
8.	Mind the gap: National brands sensitivity to price and line-length differentials at hard discounters versus conventional retailers.	Ashok Daniel Rajkumar, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023

9.	The new talent management challenges of Industry 4.o	M.Ayyanar, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
10.	Talent management in the age of digital transformation and changes in the workforce characteristics	M.Ayyanar. S., II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
11.	Cost optimization strategies in shipping and logistics management	M.Ayyanar. S, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
12.	The future of Autonomous shipping: A review of technological and regulatory challenges	M.Ayyanar. S II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
13.	E-Commerce Growth and its impact on shipping and logistics infrastructure	M.Ayyanar. S, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
14.	A Review of cold chain logistic: Ensuring Quality in Perishable Goods Shipping	M.Ayyanar. S, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
15.	Risk Assessment and Management in Maritime Logistics: A Comprehensive Review	M.Ayyanar. S, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
16.	The Role of Big Data Analytics in Shipping and Logistics Decision-Making	M.Ayyanar. S II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
17.	Human Factors in Shipping and Logistics: A Review of Safety and Efficiency	M.Arun, II MBA Student	International Conference on Impact of Industry 4.o on	978-93-85434-89-1	2022-2023

	Considerations		Maritime Business Opportunities.		
18.	The Influence of Globalization on Shipping and Logistics Management Practices	M.Arun, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
19.	The Role of Collaboration in Enhancing Efficiency in Shipping and Logistics	M.Arun, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
20.	A Review of Freight Forwarding Practices in International Shipping	M.Arun, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
21.	Cybersecurity in Maritime Logistics: A Review of Treats and Mitigation Strategies	M.Arun, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
22.	Effective Talent Management Practices of Small and medium-sized businesses	M.Ayyanar. S, II MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2022-2023
23.	A Study on India's Challenges and Opportunities in the Freight Forwarding Industry	Aaditya Satya, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2321-0591	2022-2023
24.	A Study on Manpower Related Challenges in a Warehouse	Abdul Kader Thousif, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2321-0591	2022-2023
25.	Freight Forwarding Services of Willow Tree Global Logistics Private Limited, Chennai	Anvar.H, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2321-0591	2022-2023

26.	Process And Documentation at Safe Shipping and Air Transport (P) Ltd Chennai	Aswin Albert, II MBA Student	International Journal of System Design and Information Processing (SDIP)	2321-0591	2022-2023
27.	Study on Export Documentation & Clearance Procedure as Undertaken by Iris Innovations	Ayyanar, II MBA Student	International Journal of System Design and information processing (SDIP)	2321-0591	2022-2023
28.	Influence of Information Exchange and Supply Chain Integration on Supply Chain Performance	Beula B John, II MBA Student	International Journal of System Design and information processing (SDIP)	2321-0591	2022-2023
29.	Motivational Analysis of Organizational Climate on Employee Satisfaction	Bharath S. II MBA Student	International Journal of System Design and information processing (SDIP)	2321-0591	2022-2023
30.	Key Factors Influencing Logistics and Supply Chain Management	Ranjith B. II MBA Student	International Journal of System Design and Information Processing (SDIP)	2321-0591	2022-2023
31.	Best Organizational Practices: Role Of Corporate Information Security	Iyyapan.G.I , II MBA Student	International Journal of System Design and Information Processing (SDIP)	2321-0591	2022-2023
32.	A Study on project Cargo by Surface Transportation	Aditya Satya, II MBA Student	Excel International Journal of technology, Engineering and management	2348-0378	2022-2023
33.	A study on the market potential of freight forwarding business at SGS logistics services Pvt. Ltd.,	Abdul kader thousif, II MBA Student	Excel International Journal of technology, Engineering and management	2348-0378	2022-2023
34.	A study on the production and export of tea from India	Anvar. H, II MBA Student	Excel International Journal of technology, Engineering and management	2348-0378	2022-2023

35.	A study on freight forwarding operations with respect to sea freight	Aswin albert, II MBA Student	Excel International Journal of technology, Engineering and management	2348-0378	2022-2023
36.	The mediating effect of software solutions in logistics service	S. Ayyanar, II MBA Student	Excel International Journal of technology, Engineering and management	2348-0378	2022-2023
37.	A comparative study on Indian Major Ports with special references VOC port and Chennai port	Beula B John, II MBA Student	Excel International Journal of technology, Engineering and management	2348-0378	2022-2023
38.	A study on multimodal Transportation at CCTL (DP World)	Bharath. S, II MBA Student	Excel International Journal of technology, Engineering and management	2348-0378	2022-2023
39.	A special study on air freight on Broekman logistics	Deepakkumar, II MBA Student	Excel International Journal of technology, Engineering and management	2348-0378	2022-2023
40.	A study on challenges of multimodal transportation	Dheeraj.G, II MBA Student	Excel International Journal of technology, Engineering and management	2348-0378	2022-2023
41	A study on the core competencies of freight forwarders in Chennai	Dilipprasanth. P. II MBA Student	Excel International Journal of technology, Engineering and management	2348-0378	2022-2023
42.	A study on export and import documentation – with respect to IRIS Innovation Pvt. Ltd., Karur.	Dinesh kumar, II MBA Student	Excel International Journal of technology, Engineering and management	2348-0378	2022-2023
43.	A study on customs clearance with reference to Sree Exim Solutions	Hajay.S., II MBA Student	Excel International Journal of technology, Engineering and management	2348-0378	2022-2023
44.	The study on challenges faced by freight forwarders	Kavinkumar.G., II MBA Student	ASET Journal of Management Science	2584-220X	2022-2023
45.	A study on export documentation process in Gacis Cargo Services Pvt.	R.Kiran Kumar., II MBA	ASET Journal of Management Science	2584-220X	2022-2023

	Ltd.,	Student			
46.	Exploring the dark side of inter-firm coopetition: The harmful effect on customer satisfaction	Abudl Kader Thousif, II MBA Student	International Conference on Artificial Intelligence-A Game Changer For maritime Business	978-93-85434-43-3	2022-223
47.	Digital signage for promoting price discounts: First insights into customer spending on distant and nearby discounted products	Aaditya. B. Gawde, II MBA Student	International Conference on Artificial Intelligence-A Game Changer For maritime Business	978-93-85434-43-3	2022-2023
48.	The role of political ideology on variety-seeking behavior during crisis- induced threats: Evidence from the COVID-19 pandemic	Akash. JS, II MBA Student	International Conference on Artificial Intelligence-A Game Changer For maritime Business	978-93-85434-43-3	2022-2023
49.	Experimental Investigations to uncover the Distrustful Range in Medicinal Images using Heuristic search Optimization technique variants	Arul Jyothi, II MBA Student	International Conference on Artificial Intelligence-A Game Changer For maritime Business	978-93-85434-43-3	2022-2023
50.	Review Paper on Origin of "Bitcoin" in India, its Technological aspects and legal effects	Aparna B, II MBA Student	International Conference on Artificial Intelligence-A Game Changer For maritime Business	978-93-85434-43-3	2022-2023
51.	The Number of Fuzzy Subgroups and Fuzzy Normal Subgroups of Dicycle	Ayyanar. S, II MBA Student	International Conference on Artificial Intelligence-A Game Changer For maritime Business	978-93-85434-43-3	2022-2023
52.	Conditional Functional Dependencies using Fuzzy C-means Technique in	Aswin Albert, II MBA Student	International Conference on Artificial Intelligence-	978-93-85434-43-3	2022-2023

	Bigdata		A Game Changer For maritime Business		
53.	Exploring the Influence of Forensic Accounting Techniques on the Market Value of Selected Deposit Money Banks in Nigeria	Amanda Thomas B, II MBA Student	International Conference on Artificial Intelligence- A Game Changer For maritime Business	978-93-85434-43-3	2022-2023
54.	Question Answering Survey: Directions, Challenges, Datasets, Evaluation Matrices	Arun S B, II MBA Student	International Conference on Artificial Intelligence- A Game Changer For maritime Business	978-93-85434-43-3	2022-2023
55.	Salient Features Of Thoothukudi District	Bhagya Dinakar. P, II MBA Student	International Conference on Artificial Intelligence- A Game Changer For maritime Business	978-93-85434-43-3	2022-2023
56.	Smart Traffic Clearance System of Emergency Vehicles	Beula B John, II MBA Student	International Conference on Artificial Intelligence- A Game Changer For maritime Business	978-93-85434 - 43 -3	2022-2023
57.	Digital Orientation Scale: Development and Validation	Bharath S, II MBA Student	International Conference on Artificial Intelligence- A Game Changer For maritime Business	978-93-85434-43-3	2022-2023

VII. Consultancy project details::2022-2023

Our faculty actively bridge theory and practice by leading high-impact consultancy projects for industry and government bodies. In the 2022-23 academic year, these initiatives generated ₹24.15 lakhs in revenue and addressed critical, real-world challenges.

Key Projects Included:

1. Gender Sensitization Training for the Maritime Training Trust (DG Shipping & A.P. Moller-Maersk).
2. Port Congestion & Container Dwell Time Analysis for Chennai Port, in partnership with DK International Research Foundation.
3. Logistical Challenges in the Cement Industry and Stress Management in IT Companies for corporate clients.
4. Socio-Economic Studies on handloom weavers and workplace sexual harassment.

NAESEY

These projects demonstrate our faculties applied expertise, enhance our industry relevance, and provide students with exposure to live business problems. The work ensures our academic knowledge directly contributes to operational efficiency, policy formulation, and social development.

Name of the faculty	Title of the project	Name of the funding company	Amount in Lakhs	Duration	Academic year
Dr. A. Shameem Dr. J.Rengamani Dr. DeepaRajesh	Prototype Gender Sensitization Training Programme	Maritime Training Trust DG Shipping, Government of India and A.P.Moller – Maerck	Rs.4,00,000	6 Months	2022-23
R. Srinivasan	Stress Management in Information Technology Companies.	Vee Eee Technologies Solution Pvt. Ltd	Rs.2,00,000	1 Year	2022-23
S. Poongavanam	Association Of Work Life Balance with Job Satisfaction, job Stress & Employee Turn Over- A Study of Hospitality Sector.	Vee Eee Technologies Solution Pvt Ltd	Rs.2,00,000	1 Year	2022-23
R.Vettriselvan	Standard Of Living of Handloom Weavers in India Intervention of Govt Schemes	Aakaash Foundry Consultancy Services	Rs. 3,00,000	1 Year	2022-23
J. Rengamani	Issues and Challenges faced by the Port Users due to Port Congestion in Chennai Port	DK International Research Foundation	Rs.5,00,000	1 Year	2022-23

J.Rengamani	Study on the Container Dwell Time and Container Throughput in Chennai Port	Osmium Container Network India Pvt. Ltd.	Rs.5,00,000	1 Year	2022-23
A. Shameem	Logistical Issues and Challenges Faced by Cement Industry.	JD Enterprises, Chennai	Rs.2,00,000	1 Year	2022-23
D.RajaSekar	A Study on Managerial Challenges by Application of Total quality management in Technical Institutes	Sidhartha Educational and Research Federation	Rs.60,000	1 Year	2022-23
D.RajaSekar	Gender Differences in perception of Workplace Sexual Harassment among Future Professionals	Sarojini Research And Development Council	Rs.55,000	1 Year	2022-23
		Total	**Rs.24,15,000**		

VIII. List of Ph.D., Awarded in 2022-2023

The Department proudly celebrated the conferral of twelve Ph.D. degrees during the 2022-2023 academic year, a significant milestone that underscores our commitment to advanced research and scholarly mentorship.

These doctoral accomplishments span a diverse and impactful range of specializations, including maritime logistics, human resource management, port engineering, educational systems, and healthcare management.

Each successful dissertation, guided by our experienced faculty, addresses contemporary challenges and contributes valuable insights to both academia and industry.

This achievement not only highlights the intellectual rigor of our

doctoral program but also reinforces our role in developing thought leaders and experts who drive innovation and progress in their respective fields.

Sl				
1	V. S. Narayanan	Dr. R. Srinivasan	AMET Business School	Production and Distribution of Educational Study Materials A Study with Reference to the Higher Educational Institution of Andhra Pradesh State
2	B. Shanmugam	Dr. R. Ganapathi	AMET Business School	A Study on Quality of Work Life and Psychological Well-Being Among the Women Employees in Indian Public and Private Sector Banks
3	M. Pachiappane	Dr. J. Rengamani	AMET Business School	Job Satisfaction of Indian Seafarers: An Empirical Investigation
4	K. Viswanathan	Dr. S. Poongavanam	AMET Business School	Logistics Service Management with Special Reference to Small and Medium Enterprises
5	B. N. Seema Rani	Dr. K. Jayashankar Reddy	AMET Business School	Intervention of Vocational Counselling in Enhancing Self-Esteem of High School Students
6	D. Rajasekar	Dr. J. Rengamani	AMET Business School	Impact of Port Facilities on Performance of Seaports in Chennai Cluster
7	S. Aravindan	Dr. D. Rajasekar	AMET Business School	Engineering Analysis of Port Planning and Modernization

8	G Sridhar	Dr.K.Maran	AMET Business School	Optimization of Project and Engineering Management for Better Assessment and Faster Revival of Engineering, Procurement and Construction (EPC) Projects
9	S.R.Shriraam Shekher	Dr.K.Maran	AMET Business School	A Study on Youth Perception Towards Selection of Leaders for Socio-Economic Development with Reference to India
10	R. Jayan	Dr. A. Shameem	AMET Business School	Employees Perception of Selection Process in Terms of Fairness with Reference to The Hospitality Industry in Chennai - An Empirical Study
11	D.K.Arunesh war	Dr. D. Rajasekar	AMET Business School	A Study on Motivational Factors for Probationary Employees In Selected ITes Company-Chennai
12	Kavitha Sivasubramaniam	Dr. D. Rajasekar	AMET Business School	Effectiveness of Medical Tourism and Its Impact on Patients' Satisfaction for Its Sustainable Development in Coimbatore District

IX. FDP Attended by our Faculties during::2022 -2023

Our faculty demonstrated a strong commitment to professional growth by actively participating in over 25 Faculty Development Programs (FDPs) during the academic year. These programs, organized by prestigious institutions such as **AICTE-ATAL, NPTEL, Noida International University, and SRM Institute**, ensured our educators stayed current with evolving academic and industry trends.

Key Focus Areas:

- **Advanced Pedagogy:** Innovative teaching methods, universal human values, and outcome-based education.
- **Emerging Technologies:** Python for data science, business analytics, renewable energy systems, and futuristic digital tools.
- **Research & Ethics:** Intellectual property, academic research writing, and comprehensive research methodology.

- **Specialized Knowledge:** Strategic human resource management, entrepreneurship, and logistics analytics.

S. NO	FACULTY NAME	NAME OF THE EVENT	NATIONAL / INTERNATIONAL	DURATION (DAYS)	PERIOD	ORGANISATION NAME
1	Dr.S. Poongavanam	Python for Data Science	National	July to Aug 23	4 Weeks	NPTEL
2	Dr.D.Rajasekar	New age Teaching Pedagogy – Commerce and Management	National	24.4.2023 to 28.4.2023	5 Days	Presidency university, Bangalure
3	Dr.D.Rajasekar	"Innovative Teaching and Learning pedagogy"	National	1.04.2023 to 8.04.2023	8 Days	St. Paul Institute of Professional Studies Indore (M.P) & Research Foundation of India
4	Dr.D.Rajasekar	Business Analytics with Integrative Live Dashboard	National	28.2.2023 to 4.03.2023	7 Days	Noida International University
5	Dr.R.Srinivasan	Business Analytics with Integrative Live Dashboard	National	28.2.2023 to 4.03.2023	7 Days	Noida International University
6	Mrs.R. Divya Ranjini	Business Analytics with Integrative Live Dashboard	National	28.2.2023 to 4.03.2023	5 Days	Noida International University
7	Mr.S.Arun Kumar	Business Analytics with Integrative Live Dashboard	National	28.2.2023 to 4.03.2023	7 Days	Noida International University
8	Dr.D.Rajasekar	Advances in Strategic Human Resource Management (HRM)	National	Feb to March 2023	4 Weeks	NPTEL
9	Dr.D.Arivazhagan	"Ethics In Academic Research Writing	National	30-01-2023 to 04-02-2023	6 Days	Human Resource Development Centre

10	Dr.A.Shameem	“Ethics In Academic Research Writing"	National	30-01-2023 to 04-02-2023	6 Days	Human Resource Development Centre
11	Dr.S.Poongavanam	“Ethics In Academic Research Writing"	National	30-01-2023 to 04-02-2023	6 Days	Human Resource Development Centre
12	Ms.R.Divya ranjini	“Ethics In Academic Research Writing"	National	30-01-2023 to 04-02-2023	6 Days	Human Resource Development Centre
13	Dr.J.Rengamani	“Ethics In Academic Research Writing"	National	30-01-2023 to 04-02-2023	6 Days	Human Resource Development Centre
14	Dr.R.Srinivasan	“Ethics In Academic Research Writing"	National	30-01-2023 to 04-02-2023	6 Days	Human Resource Development Centre
15	Dr.D.Arivazhagan	National Intellectual Property Awareness Mission	National	1/27/2023	1 Day	Intellectual Property Office and MoE's Innovation Cell, India
16	Dr.C.Manoharan	PRAYAAS (A to Z of Research)	National	7.12.2022 to 16.12.2022	10 Days	SRM Institute of Science and Technology
17	Dr.J.Rengamani	PRAYAAS (A to Z of Research)	National	7.12.2022 to 16.12.2022	10 Days	SRM Institute of Science and Technology
18	Dr.R.Srinivasan	PRAYAAS (A to Z of Research)	National	7.12.2022 to 16.12.2022	10 Days	SRM Institute of Science and Technology
19	Mr.S.Arun Kumar	PRAYAAS (A to Z of Research)	National	7.12.2022 to 16.12.2022	10 Days	SRM Institute of Science and Technology
20	Dr.S.Poongavanam	PRAYAAS (A to Z of Research)	National	7.12.2022 to 16.12.2022	10 Days	SRM Institute of Science and Technology
21	Dr.D.Arivazhagan	Designing course outcome and outcomes-foucused questions	National	Nov 4 2022	1 Day	inpods Ed-tech

22	Dr.D.Arivazhagan	Integration of Renewable Energy Technology for Smart Ships and Hands-on Training in Solar System Design Using Simulation Software	National	31 Oct 2022 to 7 Nov 2022	8 Days	AICTE Training and Learning (ATAL) Academy
23	Dr.R.Srinivasan	Futuristic Digital Technologies	National	25.7.2022 to 29.7.2022	5 Days	International Institute of Artificial Intelligence and Machine Learning
24	Dr.D.Arivazhagan	2 Week Entrepreneurship Course	National	11-07-2022 to 24-07-2022	10 Days	Turnip Inovations
25	Dr.R.Srinivasan	Universal Human Values – Principles and Prospects	National	11.7.2022 to 15.7.2022	5 Days	AMET University

X. Students Home Internship Details for the Batch 2021-2023

S. No.	Roll No	Name of the Student	Internship Title
1	ASL21001	Aaditya Gawde	A Study On Freight Forwarders In Handling Cargoes In Transline Air Cargo Services Pvt Ltd
2	ASL21002	Aaditya Satya	A Study On Freight Forwarding
3	ASL21003	Abdul Kader Thousif S	A Study On Freight Forwarding
4	ASL21004	Akash JS	KR Shipping And Logistics
5	ASL21005	Amanda Thomas B	Typical Work Activities of Freight Forwarders
6	ASL21006	Anoop Singh	Road Transport Operations
7	ASL21007	Anvar H	Unique Air Sea Logistics
8	ASL21008	Arul Jyothi	An Organizational Study At Nice Logistics Global Trading
9	ASL21009	Arun Karthick R	PSA Terminal
10	ASL21010	Aswin Albert	An Organizational Study At Cds Global Trading
11	ASL21011	Athira Viswanath	A Study On Freight Forwarders In Handling Cargoes In Del Corona & Scardigli Sri And Global Logistics

12	ASL21012	S Ayyanar	Haddo Wharf, Pmb Port Blair
13	ASL21013	D Barath	Haddo Wharf, Pmb Port Blair
14	ASL21014	Beula B John	A Study On The Shipping Operation With Reference To Documentation At Yacht. International .Co Llc
15	ASL21015	Bhagyadinakar P	Unique Line
16	ASL21016	Bharath S	Lotus Integrated Logistics Pvt Ltd
17	ASL21017	Bharathi	Lotus Integrated Logistics Pvt Ltd
18	ASL21018	Deepak Kumar	Unique Line
19	ASL21019	Dheeraj.G	Psa Terminal Chennai
20	ASL21020	P.Dilipprasanth	Ringo Cargo Care
21	ASL21021	A.Dinesh Kumar	Unique Line
22	ASL21022	Divakar .Ch	A Study On Customs House Agent(Cha)
23	ASL21023	V.Esvar	Unique Line
24	ASL21024	Hajay S	Unique Line
25	ASL21025	Hari Hara Sudhan V	A Study On Customs House Agent(Cha)
26	ASL21026	Hariharan S	Flyjac Logistics Pvt Ltd
27	ASL21027	Harish R	Unique Line
28	ASL21028	Imdaadullah Mm	Unique Line
29	ASL21029	John Leander Clement	Lotus Integrated Logistics Pvt Ltd
30	ASL21030	Jud Edwin Askar R	Sampark India Logistics Pvt Ltd
31	ASL21031	Karthick M	A Study On Organization And Its Operation
32	ASL21032	Kavinkumar G	A Study On Customs Freedom In Cha In Sree Group Of Sree Exim Solutions
33	ASL21033	R.Kiran Kumar	A Study On Customs Freedom In Cha In Sree Group Of Sree Exim Solutions
34	ASL21034	Kuzhandai Arunkumar J	A Study On Organization And Its Operation
35	ASL21035	B. Logeswaran	Unique Line
36	ASL21036	Makeshwar S	Organizational Study On All Cargo Logistics (Cfs) Chennai
37	ASL21037	Manoj A.M	A Study On Organization And Its Operation
38	ASL21038	Mariappan M	Unique Line
39	ASL21039	Melwin Kuriakose Sabu	Organizational Study On Al Fatha Marine Surveyors, Rak, Uae
40	ASL21040	Mohammed Akbarali J M	Unique Line
41	ASL21041	S. Mohammed Imthiyas	Sattva Hi-Texh & Conware Pvt Ltd
42	ASL21042	Nigoosh. P	A Study On Organization And Its Operation
43	ASL21043	Nikhil Singh	Freight Forwarding
44	ASL21044	Noah. V	Chennai International Terminals Pvt Ltd
45	ASL21045	Prajit A	A Study On Organization And Its Operation
46	ASL21046	Prashan T Lin	Meenakshi Cargo Forwarders Pvt Ltd

47	ASL21047	S.Praveen Raj	Sattva Hi-Texh & Conware Pvt Ltd
48	ASL21048	Prem Kumar S	Sattva Hi-Texh & Conware Pvt Ltd
49	ASL21049	S. Prithvi	Sattva Hi-Texh & Conware Pvt Ltd
50	ASL21050	Ragesh.M	Meenakshi Cargo Firwarders Pvt Ltd
51	ASL21051	L. Ragul Sundar	Customer Perception Towards Service Provided By Aspinwall And Company Ltd In Chennai City
52	ASL21053	Ranjith B	Import And Export Process In International Business Of Logistics Division For Air And Sea Cargo Operations
53	ASL21054	Rishith Vishal J	Air Freight With Reference Of Meenakshi Cargo Forwarders Pvt Ltd
54	ASL21055	Robin Shaji	Air Freight With Reference Of Meenakshi Cargo Forwarders Pvt Ltd
55	ASL21056	Sabarish V	Cartrans Shipping Services
56	ASL21057	Sahardeen S	Unique Air & Sea Logistics
57	ASL21058	Saif Altaf Maldar	Shrikul Ship Brokers
58	ASL21059	Sanjay Kumar M	Airway Logistics
59	ASL21060	B. Santhosh Kumar	A Study On Sattva Hi-Tech Conware Pvt Ltd
60	ASL21061	Sathya Pranu A S	Sivan Kniits
61	ASL21062	Shahab Labeeq Nisar Ghazala	A Study On Sattva Hi-Tech Conware Pvt Ltd
62	ASL21063	Sheik Harun J	Ringo Cargo Care
63	ASL21064	Sidharth Tp	Kc Jacob & Company In Willington Island, Ernakulam
64	ASL21065	Siva Bala Karthick S	Logistics In Agxindia Logistics Pvt Ltd
65	ASL21066	Srinath T	Airway Logistics
66	ASL21068	N. Syed Abubacker Siddiq	Ocean Freight With Reference To KSR Freight Forwarders Pvt Ltd
67	ASL21069	Syed Yahiya J	Airway Logistics
68	ASL21070	Tharunvignesh C	Trans safe Logistics Pvt. Ltd
69	ASL21071	Vandhana R	Operations At Information Dynamics
70	ASL21072	R.Venkatraman	A Study On Organization And Its Operation
71	ASL21073	Vysakh. T. Narayanan	A Study On Organization And Its Operation
72	ASL21074	Yoga Narayanan	A Study On Sattva Hi-Tech Conware Pvt Ltd
73	ASL21075	Srihariram S	Logistics In Agxindia Logistics Pvt Ltd
74	ASL21077	Sushanth Rajiv	Logistics In Gatii Kintetsu Express Pvt Ltd
75	ASL21078	R.Vimal Kumar	Logistics In Gatii Kintetsu Express Pvt Ltd
76	ASL21079	S.Guhan	PSA Terminal Chennai

XI. ALUMNI GUEST LECTURE DETAILS:: 2022-2023

The Alumni Guest Lecture Series for 2022–2023 successfully bridged academic learning with real-world industry insights by bringing accomplished alumni back to campus. These interactive sessions enriched the curriculum with contemporary knowledge and strengthened the vital connection between the institution and the professional world.

Key Highlights:

- **Engagement:** 9 expert-led sessions covering core and emerging topics in shipping, logistics, finance, and supply chain management.
- **Expert Speakers:** Alumni from prestigious organizations including **IndusInd Bank, Pegasus Shipping, Logi Pathways, and Unique Lines**.
- **Industry-Relevant Topics:** Lectures focused on **Asset Management, Shipping Terminologies, Marine Insurance, Third-Party Logistics (3PL), Port Disbursement Accounts, and INCOTERMS**.

- **Student Impact:** Sessions provided practical insights into current industry practices, regulatory frameworks, and career pathways.

Notable Sessions Included:

- **Dr. S.T. Krishnekumaar** (IndusInd Bank) on *Asset Management*
- **Mr. Venkataraman** (Pegasus Shipping) on *Customs Documentation & INCOTERMS*
- **Mr. B. Murugan** (Logi Pathways) on *Marine Insurance & Merchant Banking*
- **Mr. A. Prabhakaran** (Unique Lines) on *Third-Party Logistics Operations*

Guest Name	Organization	Lecture Topic	Date
Dr.S.T.Krishnekumaar	IndusInd Bank Limited, Chennai	Asset Management	30.08.2022
Mr.Venkataraman	Pegasus Shipping , Chennai	Shipping Terminologies and Import and Export customs clearance	14.09.2022
Mr.Venkataraman	Pegasus Shipping , Chennai	Customs Documentation	29.09.2022
Mr. B Murugan	Associate Head, Logi Pathways, Chennai	Marine Insurance - Principles & Practices	17.10.2022
Mr. Raj Mathivanan	Asst. Manager - Cargo Sales, G S A – Spicejet Ltd., Chennai.	Port Disbursement Account (PDA)	25.01.2023
Mr. B Murugan	Associate Head, Logi Pathways, Chennai	Import and Export customs clearance	10.02.2023
Mr.A.Prabhakaran	Head-Operations, Uniqe Lines Chennai	Third Party Logistics	28.02.2023
Mr. B Murugan	Associate Head, Logi Pathways, Chennai	Merchant Banking Procedures	17.02.2023
Mr.Venkataraman	Pegasus Shipping , Chennai	Importance of INCOTERMS	24.04.2023

XII. STUDENTS PLACEMENT DETAILS:: 2022-2023

The AMET Business School's placement season for the academic year

2022–2023 concluded with outstanding results, reaffirming our commitment to producing industry-ready professionals. Our students secured prestigious roles across top-tier national and multinational companies in the shipping, logistics, and allied sectors.

Key Achievements:

Highest Salary Offered: ₹48,400 per month

Average Salary Offered: ₹32,354 per month

Placement Percentage: 100% of eligible students received job offers

Top Recruiters: Flyjac Logistics, Blume Global, BEROE Consulting, Vestas Wind Technology, DHL Logistics, Danfoss Industries, and EBMS Shipping & Logistics Technology Solutions.

Sector-Wide Opportunities:

Students were placed across diverse domains including:

Logistics & Supply Chain: Flyjac Logistics, Blume Global, DHL

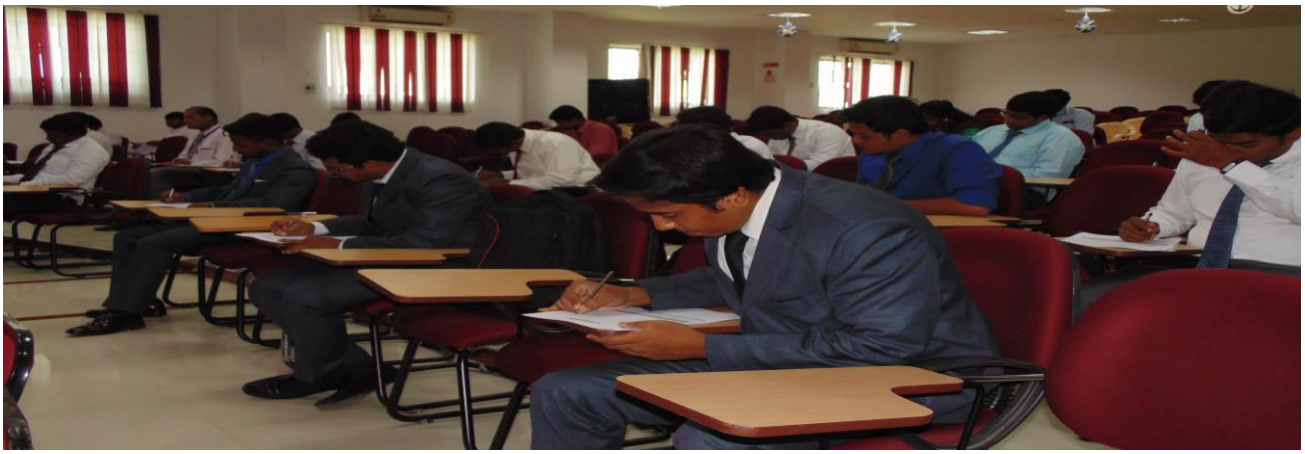
Consulting & Market Intelligence: BEROE Consulting

Renewable Energy: Vestas Wind Technology

Manufacturing & Engineering: Danfoss Industries

Freight Forwarding & Cargo Services: Team Global Logistics, Bruhat Logistics, SAVINO Del Bene

Placement Drive



Sl. No.	Enrolment No.	Name of the Student	Name of the Employer	Salary per Month (Rs)	Appointment letter date on
1	ASL20001	Abdul Ashik.A	Flyjac Logistics Pvt. Ltd.	42,000	14.04.2022
2	ASL20002	Adithya Varma V N	Flyjac Logistics Pvt. Ltd.	42,000	14.04.2022
3	ASL20003	Ajai Amalan	Flyjac Logistics Pvt. Ltd.	42,000	14.04.2022
4	ASL20004	Anandhu	Office Framework	20,000	20.04.2022
5	ASL20005	Angel Revalina Rani A	Flyjac Logistics Pvt. Ltd.	42,000	14.04.2022
6	ASL20006	Aparna B	Jasmine Concrete Exports Pvt. Ltd.	24,000	18.04.2022
7	ASL20007	Arunkumar M	DHL Logistics Pvt. Ltd.	35,000	24.03.2022

8	ASL20008	Ashok Daniel Rajkumar	EBMS - Shipping And Logistics Technology Solution	27,000	05.04.2022
9	ASL20009	Aswin R	Exportify	20,000	05.03.2022
10	ASL20011	Deen Sharan	VASANTHAM Cargo Services Pvt. Ltd.	30,000	23.05.2022
11	ASL20012	Ws Devu	EBMS - Shipping And Logistics Technology Solution	27,000	05.04.2022
12	ASL20013	Dharanidharan S	Vestas Wind Technology India Pvt. Ltd	48,400	20.04.2022
13	ASL20014	Diwakar	EBMS - Shipping And Logistics Technology Solution.	27,000	05.04.2022
14	ASL20015	A Edison	BEROE Consulting India Pvt. Ltd.	42,000	14.03.2022
15	ASL20017	Gokulkumaar V K	EBMS - Shipping And Logistics Technology Solution	27,000	05.04.2022
16	ASL20018	B.Harish Sooriya	Flyjac Logistics Pvt. Ltd.	42,000	14.04.2022
17	ASL20019	M.Jawahar	Seashell Logistics Pvt. Ltd	25,000	22.03.2022
18	ASL20020	Josshi. C. M	Bruhat Logistics Pvt. Ltd.	25,000	10.03.2022
19	ASL20023	Mani Kandan V	Deugro Logistics	25,000	05.04.2022
20	ASL20024	Manikandan	GRO Digital Platforms Ltd.	20,000	25.04.2022
21	ASL20025	Manish Kumar.G	Seashell Logistics Pvt. Ltd	25,000	22.03.2022
22	ASL20026	Manoj Kumar P	SAVINO Del Bene Freight Forwarders India Pvt. Ltd	20,000	29.04.2022
23	ASL20027	Mukil P	Deugro Logistics	25,000	05.04.2022
24	ASL20028	Mukunth	Shenship (Singapore) Pvt. Ltd	25,000	13.04.2022
25	ASL20029	Naveen.R	TEAMGLOBAL Logistics Pvt. Ltd	25,200	11.03.2022
26	ASL20031	Prathik R	DHL Logistics Pvt. Ltd	35,000	11.04.2022
27	ASL20032	Praveen D	Bruhat Logistics Pvt. Ltd.	25,000	10.03.2022
28	ASL20033	Praveen G	Danfoss Industries Private Limited	35,900	23.05.2022
29	ASL20034	Pravin M	Higher Studies	---	24.11.2022
30	ASL20035	Punith Kumar	Danfoss Industries Private Limited	35,900	23.05.2022
31	ASL20037	Ram Kumar J.P	EBMS - Shipping And Logistics Technology Solution	27,000	05.04.2022
32	ASL20038	Rohan George Abraham M	Unique Solutions	25,000	05.02.2022
33	ASL20039	Rosevel Aalesteer A	Blume Global Logistics	42,200	11.04.2022
34	ASL20041	Sai Dhanush P	Bruhat Logistics Pvt. Ltd.	25,000	10.03.2022

35	ASL20043	Subash Chandran	TEAMGLOBAL Logistics Pvt. Ltd	25,200	11.03.2022
36	ASL20044	Sudharsan D	Vestas Wind Technology India Pvt. Ltd	48,400	06.04.2022
37	ASL20045	Sunil Bhavikatti	SAVINO Del Bene Freight Forwarders India Pvt. Ltd	25,000	01.04.2022
38	ASL20046	Tharun V G	Flyjac Logistics Pvt. Ltd	42,000	14.04.2022
39	ASL20049	Balaji B	EBMS - Shipping And Logistics Technology Solution	27,000	05.04.2022
40	ASL20050	Dineshraaj	EBMS - Shipping And Logistics Technology Solution	27,000	05.04.2022
41	ASL20051	Venthan S	BEROE Consulting India Pvt. Ltd	48,000	14.04.2022
42	ASL20052	Jeffrin K	Vestas Wind Technology India Pvt. Ltd.	48,000	10.03.2022
43	ASL20053	Anish Vin Paul A	Flyjac Logistics Pvt. Ltd	42,000	14.04.2022
44	ASL20055	Lokeshwaran.S	Blume Global Logistics	42,200	11.04.2022
45	ASL20056	Rajendran R	BEROE Consulting India Pvt. Ltd.	48,200	23.04.2022
46	ASL20057	Sophiea B	Flyjac Logistics Pvt. Ltd.	42,000	14.04.2022
47	ASL20059	Karthikeyan.S	BEROE Consulting India Pvt. Ltd.	48,200	12.04.2022
48	ASL20060	Ragul P	EBMS - Shipping And Logistics Technology Solution	27,000	05.04.2022
49	ASL20061	Sneha Priyadharshiny	Blume Global Logistics	42,200	11.04.2022
50	ASL20062	Nelson.W	TEAMGLOBAL Logistics Pvt. Ltd.	25,200	11.03.2022
51	ASL20063	Gokul Sanal	DHL Logistics Pvt. Ltd.	35,000	14.04.2022
52	ASL20064	Antro.P	DHL Logistics Pvt. Ltd.	35,000	14.04.2022
53	ASL20065	Manikandan P	DHL Logistics Pvt. Ltd.	35,000	14.04.2022
54	ASL20066	Greshik S	GRO Digital Platforms Ltd.	25,000	04.04.2022
55	ASL20067	Leander Eric Fernandes	Deugro Logistics	25,000	05.04.2022
56	ASL20068	Tharun Kumar.C	Team global Logistics Pvt. Ltd.	25,200	11.03.2022
57	ASL20069	Iyyapan.G.I	CMA CGM Agencies (India) Pvt. Ltd.	20,400	06.04.2022
			Maximum Salary	**48,400**	
			Minimum Salary	**20,000**	
		Comparison	**Average Salary**	**32,354**	

FOUNDATION
DAY
TEACHER'S
EXCELLENCE
AWARD
Duraisamy
Corporation,
ative Assembly,
and Chairman of
e Educational Trust
CERTIFICATE

Glimpses from 2022

Solo Singing Competition by ABS

Solo Singing Competition

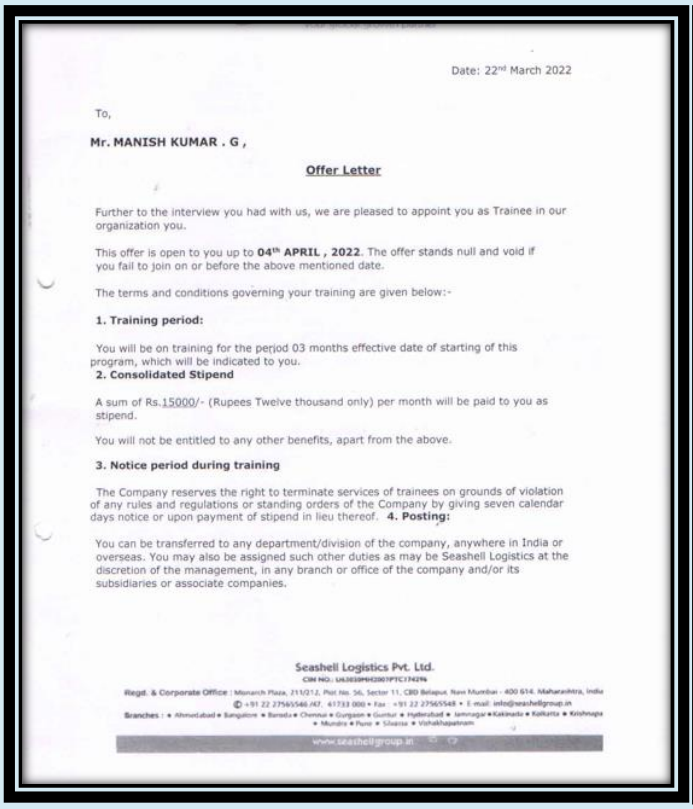
Face Painting Art Expressed by the ABS Students

Placement

Students of the AMET Business School have been given opportunities by various esteemed organizations in the field of Finance, Shipment, Logistics and Management as well as in allied industries.

Below is the list of students who got placement in different companies:

Some of the Offer Letters are shown below:



Date: 22nd March 2022

To,

Mr. MANISH KUMAR . G ,

Offer Letter

Further to the interview you had with us, we are pleased to appoint you as Trainee in our organization you.

This offer is open to you up to **04th APRIL , 2022**. The offer stands null and void if you fail to join on or before the above mentioned date.

The terms and conditions governing your training are given below:-

1. Training period:

You will be on training for the period 03 months effective date of starting of this program, which will be indicated to you.

2. Consolidated Stipend

A sum of Rs.15000/- (Rupees Twelve thousand only) per month will be paid to you as stipend.

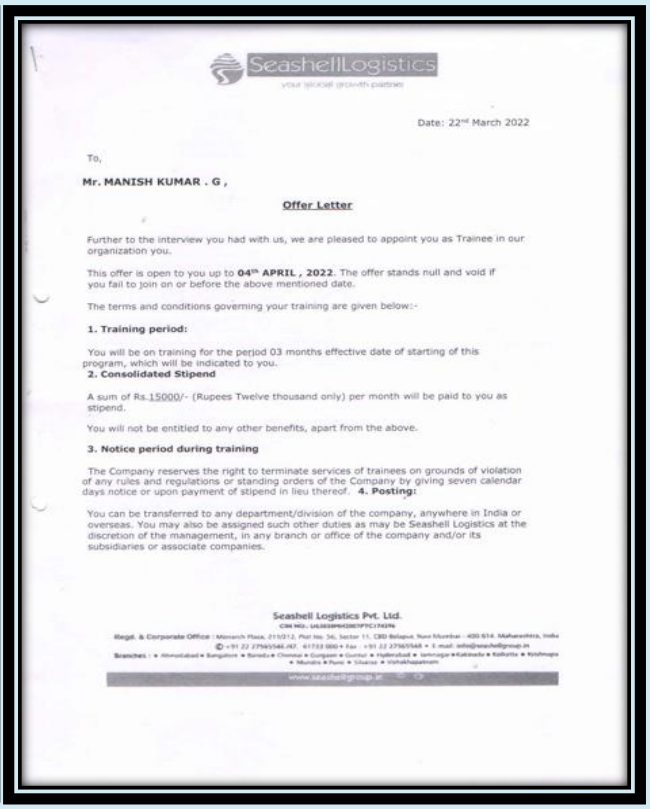
You will not be entitled to any other benefits, apart from the above.

3. Notice period during training

The Company reserves the right to terminate services of trainees on grounds of violation of any rules and regulations or standing orders of the Company by giving seven calendar days notice or upon payment of stipend in lieu thereof. **4. Posting:**

You can be transferred to any department/division of the company, anywhere in India or overseas. You may also be assigned such other duties as may be Seashell Logistics at the discretion of the management, in any branch or office of the company and/or its subsidiaries or associate companies.

Seashell Logistics Pvt. Ltd.



SeashellLogistics

Date: 22nd March 2022

To,

Mr. MANISH KUMAR . G ,

Offer Letter

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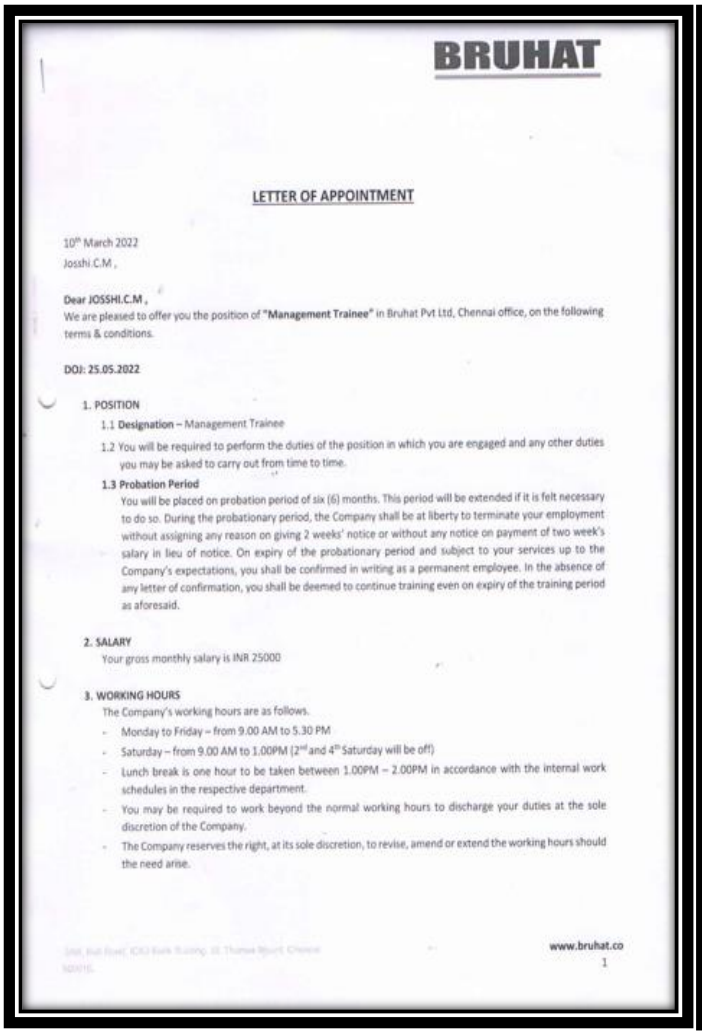
Seashell Logistics Pvt. Ltd.



BRUHAT

LETTER OF APPOINTMENT

10th March 2022
Josshi.C.M ,

Dear JOSSHI.C.M ,
We are pleased to offer you the position of **"Management Trainee"** in Bruhat Pvt Ltd, Chennai office, on the following terms & conditions.

DOJ: 25.05.2022

1. POSITION

1.1 **Designation –** Management Trainee

1.2 You will be required to perform the duties of the position in which you are engaged and any other duties you may be asked to carry out from time to time.

1.3 Probation Period

You will be placed on probation period of six (6) months. This period will be extended if it is felt necessary to do so. During the probationary period, the Company shall be at liberty to terminate your employment without assigning any reason on giving 2 weeks' notice or without any notice on payment of two week's salary in lieu of notice. On expiry of the probationary period and subject to your services up to the Company's expectations, you shall be confirmed in writing as a permanent employee. In the absence of any letter of confirmation, you shall be deemed to continue training even on expiry of the training period as aforesaid.

2. SALARY

Your gross monthly salary is INR 25000

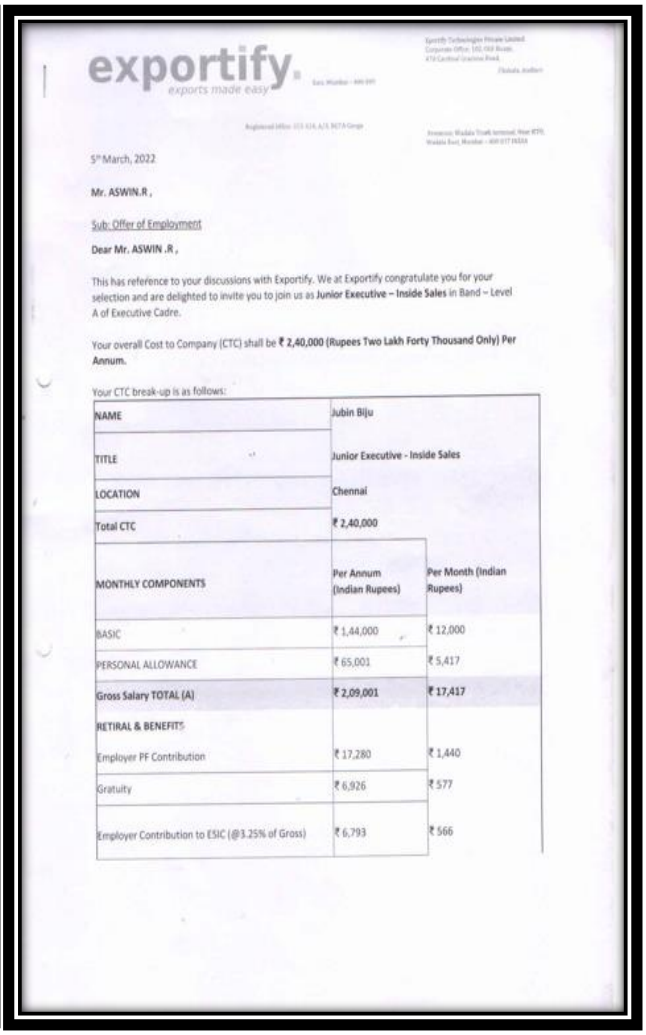
3. WORKING HOURS

The Company's working hours are as follows.

- Monday to Friday – from 9.00 AM to 5.30 PM
- Saturday – from 9.00 AM to 1.00PM (2nd and 4th Saturday will be off)
- Lunch break is one hour to be taken between 1.00PM – 2.00PM in accordance with the internal work schedules in the respective department.
- You may be required to work beyond the normal working hours to discharge your duties at the sole discretion of the Company.
- The Company reserves the right, at its sole discretion, to revise, amend or extend the working hours should the need arise.

www.bruhat.co

1



exportify.
exports made easy

5th March, 2022

Mr. ASWIN.R ,

Sub: Offer of Employment

Dear Mr. ASWIN .R ,

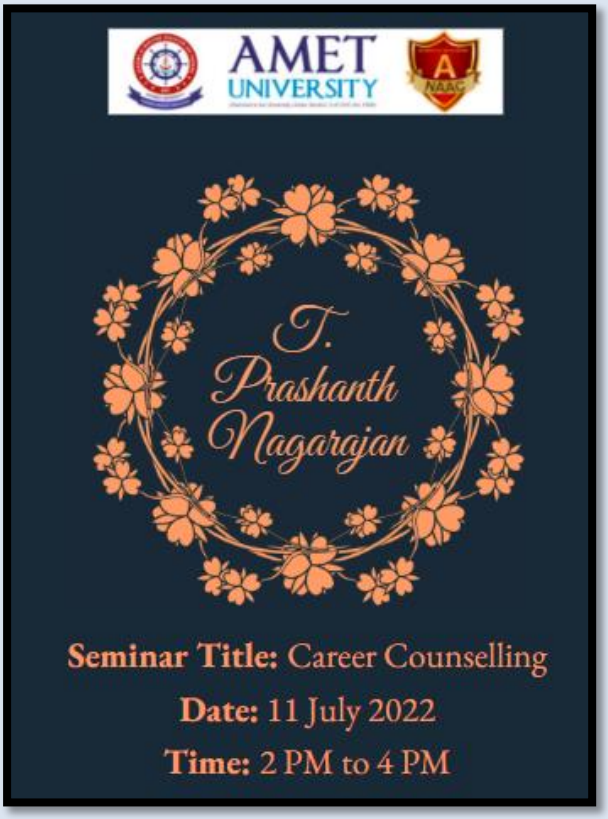
This has reference to your discussions with Exportify. We at Exportify congratulate you for your selection and are delighted to invite you to join us as **Junior Executive – Inside Sales** in Band – Level A of Executive Cadre.

Your overall Cost to Company (CTC) shall be **₹ 2,40,000 (Rupees Two Lakh Forty Thousand Only) Per Annum.**

Your CTC break-up is as follows:

NAME	**Jubin Biju**	
TITLE	**Junior Executive - Inside Sales**	
LOCATION	**Chennai**	
Total CTC	**₹ 2,40,000**	
MONTHLY COMPONENTS	**Per Annum (Indian Rupees)**	**Per Month (Indian Rupees)**
BASIC	₹ 1,44,000	₹ 12,000
PERSONAL ALLOWANCE	₹ 65,001	₹ 5,417
Gross Salary TOTAL (A)	**₹ 2,09,001**	**₹ 17,417**
RETIRAL & BENEFITS		
Employer PF Contribution	₹ 17,280	₹ 1,440
Gratuity	₹ 6,926	₹ 577
Employer Contribution to ESIC (@3.25% of Gross)	₹ 6,793	₹ 566

AMET
UNIVERSITY
A
NAAC
S. MANIGANDAN
Seminar Title: Seminar on Opportunities for Shipping and Logistics Graduates
16 JUNE 2022
135, East Coast Road, Kanathur, Chennai 603112


AMET
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A
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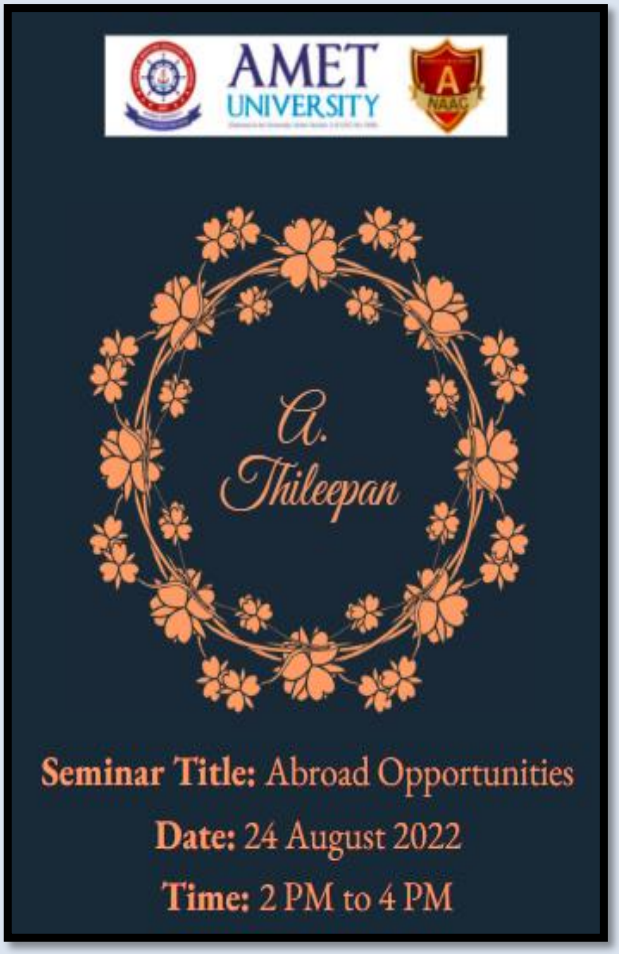
T. Prashanth Nagarajan
Seminar Title: Career Counselling
Date: 11 July 2022
Time: 2 PM to 4 PM


AMET
UNIVERSITY
A
NAAC
A. Thileepan
Seminar Title: Abroad Opportunities
Date: 24 August 2022
Time: 2 PM to 4 PM

AMET
UNIVERSITY
A
NAAC
R. VELUMANI
Seminar Title: Career Counselling
08 FEBRUARY 2023
135, East Coast Road, Kanathur, Chennai 603112

Contact Details

Prof. D. Rajasekar
Head, AMET Business School,
Academy of Maritime Education and Training
(Deemed to be University)
135, East Coast Road, Kanathur - 603112, India.
E-mail Id: *rajasekar.d@ametuniv.ac.in*

AMET
UNIVERSITY
(Deemed to be University Under Section 3 of UGC Act 1956)

Academy of Maritime Education and Training (AMET)
135, East Coast Road, Kanathur - 603112 Chennai
Deemed to be University