AMET UNIVERSITY
(Deemed to be University Under Section 3 of UGC Act 1956)

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AMET Busines School

ABSMET

2021-2022
Vol 1, Issue 1

ABS

Dear Ametians

AMET Business School

2021-2022

Vol.1, Issue 1

AMET DEEMED TO BE UNIVERSITY, CHENNAI – 603112.

Editorial

Dear Readers,

I am pleased to know that this issue of AMET university ABS magazine "ABS" Vol.2, Issue 1is published. The ABS is an abode of excellence for Shipping and Logistics Management in the AMET University. Students are made familiar with the latest theoretical developments in their respective Shipping and Logistics disciplines.

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Content

Sl.No.	TITLE
I.	Message
2.	Preamble
3.	About the University and ABS
4.	Staff Awards and Recognitions
5.	Extension and Outreach Programmes Conducted
6.	Our Staff Publication
7.	Our Students Publication
8.	Our Staff - Consultancy project
9.	List of Ph.D., Awarded
10.	FDP Attended by our Faculty
11.	Students Home Internship
12.	Alumni Guest Lecture
13.	Students Placement

MESSAGE

Prof. D. Rajasekar, Head, AMET Business School

The AMET Business School started functioning in AMET University from the year 2001 keeping in view to meet the national need of qualified and trained manpower in the field of Shipping and Logistics Management. The department is offering a degree programme at bachelor, masters and doctoral levels.

The fundamental aspects shipping, logistics management, import and export documentation, cargo handling, and other related programs are imparted to the students. They are also exposed to the high-end relevant topics of finite element methods, quality assessment, and control, use of various software required by the practicing shipment and logistics management of the field.

The students are encouraged to take up challenging projects and to participate in extra-academic activities for overall development. The aim is to make a Shipment and Logistics who can take up the challenges and shoulder the responsibilities as demanded. We highly value our association with industries, alumni, and well-wishers of AMET University.

I invite representatives from the industrial and consulting organizations to our campus to meet the graduating students and give them the opportunity to serve your organization. With best wishes!

PREAMBLE

AMET is India's first Deemed to be University in Maritime Education which is ranked as 3rd among Maritime Universities of the World in the PIMET (Performance Indicators in Maritime Education and Training) Ranking of International Association of Maritime Universities (IAMU). Established during 1993, AMET's uncompromising strides of excellence in the field of maritime education and training laced with its capacity to feed the global shipping industry with an unrivalled maritime human resource secured it to have many national and international recognitions, accreditations and rankings such as NAAC, NIRF, ARIIA, DGS-CIP, PIMET etc.

AMET serves as an ocean of knowledge for over 4000 students pursuing Programmes ranging from diploma to Doctoral programs through 9 schools and 23 intensive research and training centres for marine and marine related activities. Equipped with an excellent infrastructure for research and development, co-curricular and extracurricular activities AMET secured its compliance certificate forISO 9001:2015 QMS standards from the prestigious and globally renowned DET NORSKE VERITAS, Norway.

For over two decades AMET is remaining as the favourite destination for campus interviews by many shipping giants such as AP MOLLER MAERSK, GOODWOOD, NYK, SONANGOL, VSHIPS, WALLEMS, SHELL, CHEVRON, STENA and so goes a list of over 100 companies.

Besides positions on board, AMET Business school graduates have secured lucrative jobs in *commercial shipping sectors such as chartering and ship broking. Never the less, Naval architecture, petroleum engineering, harbour engineering, marine electrical and electronics engineering graduates have successfully walked away from AMET with jobs offering sumptuous packages along with an opportunity to grow and glow in their career swiftly. Needless to say, about the entrepreneurship development activities nurtured into AMET'ians has been found rewarding by students who are chief executive officers of their ownorganization.*

The has signed the MoU with University of Stathclyde, Scotland, Edge Hill University, UK, Business College of Athens, Greece, Greek Institute of Maritime Education Greece, INTI International University, Malaysia, James Cook University (Singapore Campus), City of Glasgow Collge, UK and University of Plymouth, UK.

VISION AND MISSION OF THE UNIVERSITY

VISION

To sustain identity as a World Class Leader in Maritime Education and empower learners with wholesome knowledge through progressive innovation in training, research and development which will render students a unique learning experience and a transformation impact on the Global Society.

MISSION

AMET will strive continuously to

- Impart value-based higher education and technical knowledge with uncompromising strides of outstanding quality.
- Emerge as a Centre of Excellence inculcating skill development in recent technologies by industrial trends.
- Create World-class research capabilities on par with the finest in the world and broaden student's horizons beyond classroom education.
- Nurture talent and entrepreneurship to enable all-round personality development among students.
- Empower students across socio-economic strata
- Make a positive difference to society through technical education.

QUALITY POLICY

AMET is committed to provide the highest quality in education and be the most preferred institutionfor pursuing marine and marine-related courses.

This will be achieved by a consistent focus on:

- Providing a conductive, vibrant, progressive and enriching learning atmosphere.

- Teaching excellence and research output.
- Global outlook and engaging with the world through learning, teaching and research.
- Providing competitive advantage in gaining employment for further academic opportunities.
- Maintaining excellent links with commerce and industry in both national and international.
- Complying with all applicable requirements and continually improving the effectiveness of the Quality Management System.

AMET Business School

Vision Mission of the Department

Vision of AMET Business School

To continuously upgrade the quality of our curriculum, pedagogy and research pursuits in order to achieve the status of one of the top-ranking institutions in the Maritime Management Education in the world.

Mission of AMET Business School

- To be a source of effective value based managerial talent for the sustained development of Maritime Trade, Commerce and Industry not only in India but across the Globe.
- To emerge as a Centre of Excellence in technical, managerial and leadership in maritime trade and business based industrial needs.
- To produce and disseminate world-class, cutting edge research that shapes the way Organisations operate and businesses are led and managed.
- To produce world-class, socially responsible, creative leaders and entrepreneurs who think on a global scale.
- To endow students with the educational opportunity belonging to different socioeconomic

backgrounds.

- To engage meaningfully with maritime trade and business to create a better society.

Further the AMET Business School, AMET University impartsexcellent knowledge and practice in the field of Shipment and Logistics Management. The students learn under the guidance of faculty members who have vast experience and have had eminent positions in various fields. This not only adds up benefitingthe department morally but also builds an introspective view of the industry. The departmenthas come to be one of its kind, where the approach towards the academics is not only theoretical but also practical, where the students are trained on latest technical software andalso trained on manual drawings. From the beginning of the course itself, the students have been exposed to shoulder various situations in order to become not only responsible and sincere students but also become more pragmatic individuals. Exposure to real industrial problems is given adequate importance. The department also has diversified student community which caters to learning and their multilingual background engages in communalexchange. This also makes learning more interesting and initiates a sense of teamwork and also maintains unity in diversity. On completion of the degree, our students will be capable of providing clients with Shipment solutions, financial solutions, and management for concept design studies, new vessel shipment, Cargo handling and ship chartering. In addition to whichsome students undergo Dual Degree programme which offers them a Diploma and AdvancedDiploma in Business Management.

AMET Business School at AMET University.

Academic Programs

1. Doctorate Programme leading to Ph. D degree

2. Master's Programme of 2 years leading to M.B.A Shipping and Logistics Management degree

Import and Export Documentation Training

Students are given software training with the Shipment and logistics related software which enable us to understand the shipment, cargo handling and logistics management aspects in-depth and also helps them to deliver theirbest while working in the industry.

- AIMA BizLab Software – it is virtual business laboratory designed for management graduates to offer them hands-on-experience on management concepts and make them industry-ready.

The past academic years have been a testament to the relentless pursuit of excellence at AMET Business School. Our faculty and students have not only excelled in academics but have also made significant contributions to research, community, and industry. Here's a glimpse of our collective accomplishments.

I. STAFF AWARDS AND RECOGNITIONS

We are delighted to announce that the following Professors for our **AMET** Business School has been selected the various awards and recongnitions in this academic year 2020-2021. Their door was always open, and their belief in our potential gave us the confidence to succeed.

Our distinguished professors continue to set benchmarks, earning prestigious accolades that highlight their expertise and dedication.

- **Dr. D. Arivazhagan was honoured with the NPTEL Elite Award, a recognition of outstanding contribution to online education.**
- **Dr. R. Vettriselvan received the Best Researcher National Award 2021 from IRDP, underscoring his impactful scholarly work.**
- **Dr. A. Shameem earned recognition as an Invited Reviewer for the *Journal of Management and Labour Studies*.**
- **Further honours included appointments to key educational societies and expert panels, reinforcing our faculty's influential role in academia.**

Sl. No.	Staff Name	Name of the Award	Award/ Recognition	Year
1	Dr.D. Arivazhagan	NPTEL Elite Award	Award	2021
2	Dr.A. Shameem	Invited as Reviewer for the journal- Journal Management and Labour Studies	Recognition	2021

3	Dr.R.Vettriselvan	Best Researcher National Award 2021-IRDP	**Award**	**2021**
4	Dr.R.Srinivasan	Member of Cauvery Kalaikkalloori Educational Society	**Recognition**	**2021**
5	Dr.R.Vettriselvan	Ph.D External/Expert Member - Saveetha Institute of Medical and Technical Sciences	**Recognition**	**2021**

II. EXTENSION AND OUT REACH PROGRAMMES CONDUCTED

Purpose & Impact Points

- **Designed to translate academic knowledge into practical solutions for community and industry challenges.**
- **Bridge the gap between the institution and the public, fulfilling a social responsibility mandate.**
- **Enhance the institution's visibility, relevance, and positive community engagement.**
- **Provide students and faculty with real-world experience, applying theory to practice.**

Community Development: Free health camps, adult literacy drives, legal awareness workshops, and sustainable agriculture training for local farmers.

School & Youth Outreach: Science fairs, career counseling sessions, motivational talks, and summer workshops for school students.

Industry & Professional Collaboration: Executive training Programmes, consultancy services for SMEs, and continuing professional development (CPD) courses.

Public Education: Open lectures, museum exhibits, art and culture festivals, and public seminar series on topical issues (e.g., climate change, digital literacy).

Disaster & Crisis Response: Providing expert consultancy, volunteer manpower, and rehabilitation support during natural disasters or public health emergencies.

We are conducted the following outreach programme for this academic year.

Sl. No.	Name of the Programme	Organising Body	Category of Activity	Date
1.	Awareness Campaign on personal health and good habits	AMET Business School- Brotherhood school, Neelankarai	Extension	23 .07. 2021
2.	Conduced training programme on Basic finance	AMET Business School - Brotherhood school, Neelankarai	Extension	02.08. 2021
3.	"Protection of Women from Domestic Violence" for Kanathur Women	AMET Business School	Extension	06 .08. 2021
4.	Resume Writing	AMET Business School	Workshop	12.08.2021
5.	Interview Skills	**AMET Business School**	**Workshop**	14.09.2021
6.	Entrepreneurship as a Career Option	AMET Business School	Career Development Program	17.09.2021
7.	Coastal Cleaning Day	AMET Business School	Out reach	21.09.2021
8.	Swachh Bharat day	AMET Business School (Cleaning Kanathur Pond)	Out reach	01.10.2021
9.	Logical Reasoning and Aptitude Test	AMET Business School	Workshop	06/10/2021
10.	Guidance For Competitive Examinations	AMET Business School	Workshop	14.10.2021
11.	Plagiarism And Cloned Journals - A Threat to Research and Its Implication	AMET Business School	Webinar	23.10.2021
12.	Guidance for Competitive Examination	AMET Business School	Workshop	25.10.2021
13.	Introduction to Tally	AMET Business School	Workshop	26.10.2021
14.	An Overview of Environmental Impact Assessment - Ports & Harbors	AMET Business School	Seminar	29.10.2021

15.	Business of Logistics in Supply Chain	AMET Business School	Faculty Development Programs	27 – 3.1.2022
16.	National Youth Day - Birthday of Swami Vivekananda	AMET Business School	Commemorative Day	12.01.2022
17.	Indian Coast Guard Day	AMET Business School	Commemorative Days	01.02.2022
18.	Human Capital Investment	AMET Business School	Workshop	03.02.2022
19.	Union Budget 2022-23	AMET Business School	Workshop	05.02.2022
20.	Mock Interview	AMET Business School	Workshop	11.02.2022
21.	Consumer Awareness Program	AMET Business School	Guest Lecture	15.03.2022
22.	Dr.B.R. Ambedkar: An Architect of the Constitution of India	AMET Business School	Guest Lecture	21.04.2022

III. OUR STAFF PUBLICATION DETAILS FOR THIS ACADEMIC YEAR

"Our faculty's research productivity remains a foundation of our academic mission. Key contributions this year include a book on *Integrated Deep Learning Algorithms* published by **Taylor & Francis**, alongside multiple papers in journals such as the *ASET Journal of Management Sciences*. These publications not only elevate our institutional profile but also translate complex theories into practical insights for industry."

Within this short sentences our staff publication as given below as a tabular form:

Sl. No.	Book Author	Title of the Book Published	Year of Publication	ISBN/ISSN	Name of the Publisher
1	R. Sujatha, S. L. Aarthy, R.Vettriselvan	Integrated Deep Learning Algorithms to Overcome Challenges in Big Data Analytics	2021-22	978-0-367-46663-3, 2021.	Taylor & Francis Group
2	Dr. A. Shameem, Professor, Dr. M.	A Study On Container Cargo Operation And	2021-22	ISSN:2584-220X (online)	ASET Journal of Management Sciences

	Valliammai, Professor	Movement In Psa Treminal Port			
3	Dr. J. Rengamani, Professor, Dr.R.Srinivasan, Associate Professor,	A Study On Charter Protective Agent In Cargo Involement	2021-22	ISSN:2584-220X (online)	ASET Journal of Management Sciences
4	Dr.Deepa Rajesh, Professor, Ms.R.Divya Ranjani, Assistant Professor,	A Study Of Bill Of Lading Processing At Mediterranean Shipping Company	2021-22	ISSN:2584-220X (online)	ASET Journal of Management Sciences
5	Dr. D.Rajasekar, Professor, Mr. N. V. Suresh, Assistant Professor,	A Study On Problems Faced By Customs Clearance Agency With Reference To Act Link Logistics (P) Limtited	2021-22	ISSN:2584-220X (online)	ASET Journal of Management Sciences
6	Dr.R.Vettriselvan, Assistant Professor, Mr. N. V. Suresh, Assistant Professor,	A Study On Third Party Logistics	2021-22	Online: ISSN/2349-8455, Print: SSN/2348-0378	Excel International Journal of Technology, Engineering and Management (EIJTEM)
7	Dr.S.Poongavanam, Associate Professor, Mr. N. Srinivasan, Professor	Freight Forwading Services Of Allwin Logistics Private Limited, Chennai	2021-22	Online: ISSN/2349-8455, Print: ISSN/2348-0378	Excel International Journal of Technology, Engineering and Management (EIJTEM)

IV. ARTICLES PUBLISHED DURING THE YEAR BY STUDENTS

Our MBA students have transformed their academic projects into professional contributions, with over 60 research papers published in the last academic year. Their work, featured in journals such as the *Excel International Journal of Technology, Engineering and Management*, explores vital themes in logistics, finance, and marketing, proving that impactful research begins in the classroom.

Sl. No.	Title of the Paper	Authors	Name of the Journal	ISSN No.	Year
1	Usage Of Wireless Technology in Warehouses For Tracing Goods At Flyton Xpress	Cosco Shipping Lines, Dubai, Iyyapan.G.I, II MBA Student	International Journal of System Design and	ISSN:2321-0591	2021-2022

			Information Processing (SDIP)		
2	The Effect of Financial Attitude On Financial Inclusion and The Influence of Financial Self-Efficacy Controlled by Age and Education: An Empirical Study	Mahesh, Naqel Express, Dubai, Manikandan P, II MBA Student	International Journal of System Design and Information Processing (SDIP)	ISSN:2321-0591	2021-2022
3	Social Commerce: The New Customer Experience	, Greshik S II MBA Student	International Journal of System Design and Information Processing (SDIP)	ISSN:2321-0591	2021-2022
4	Online Banking- Customer Satisfaction -A Study With Special Reference to Chennai City	Antro.P, II MBA Student	International Journal of System Design and Information Processing (SDIP)	ISSN:2321-0591	2021-2022
5	Logistics Management A Tool For Competitive Advantages of Enterprise Trade	Nelson.W, II MBA Student	International Journal of System Design and Information Processing (SDIP)	ISSN:2321-0591	2021-2022
6	Location of Warehouse and its Effect on Customer Service	Venthan .S, II MBA Student	International Journal of System Design and Information Processing (SDIP)	ISSN:2321-0591	2021-2022
7	A Study on Freight Forwarding Related Documentation Procedures in Freyer Logistics Chennai	Venthan S, II MBA Student	International Journal of System Design and Information Processing (SDIP)	ISSN:2321-0591	2021-2022
8	A Study on The Operational Gaps At Various Level of Operation & Suggestions To Develop Retail Industry	Tharun V G, II MBA Student	International Journal of System Design and Information Processing (SDIP)	ISSN:2321-0591	2021-2022
9	The Data Driven Force Strengthening India's Policy System	Sudharsan D, II MBA Student	International Journal of System Design and Information Processing (SDIP)	ISSN:2321-0591	2021-2022

10	Wipro Leading The It Revolution	Sunil Bhavikatti, II MBA Student	International Journal of System Design and Information Processing (SDIP)	ISSN:2321-0591	2021-2022
11	Business Evolvation Adapting Of The 1st Century	Rosevel Aalesteer A, II MBA Student	International Journal of System Design and Information Processing (SDIP)	ISSN:2321-0591	2021-2022
12	Wellness At Work The Power Of Corporate Wellness Programs	Rohan George Abraham M, II MBA Student	International Journal of System Design and Information Processing (SDIP)	ISSN:2321-0591	2021-2022
13	A Study on Current Issues Pertaining to Freight Forwarding And Contract Logistics	A Prajit , MBA Student	Economics, Finance and Management Review	2733-2101(print)2674-5208 (online)	2021-2022
14	A Comparative Study On The Performance Of Indian Ports That Handle Bulk Cargo	Dolan Rajkumar, MBA Student	ICSSIET Congress	978-625-8284-26-3	2021-2022
15	An Analysis on Ship Routing and Scheduling Problems in Liner Shipping, India	Rishith Vishal, MBA Student	ICSSIET Congress	978-625-8284-23-2	2021-2022
16	An Analysis of Current Freight Forwarding and Contract Logistics Issues	A Prajit, MBA Student	Economics, Finance and Management Review	978-625-8284-26-3	2021-2022
17	A study on freight management with reference to hope lines shipping Pvt. Ltd., Chennai	Aparna. B, MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022
18	A study on functions, obligations and practical duties of freight forwarders	W.S. Devu, MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022
19	A study on import of coal	Manishkumar. G , MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022

20	A study on problems faced by customs clearance agency with reference to pentagon shipping company	Naveen. R.N., MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022
21	An organizational study at Hindustan Unilever limited, Pondicherry	Pravin. M , MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022
22	An organizational study on customer opinion towards ports procedure and documentation in ASN logistics, Tuticorin.	Punith kumar MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022
23	A study on bulk cargo services providers	Ram kumar. J. P. MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022
24	A study on freight forwarding services of C.S.Cargo Agencies, Chennai	Ajai Amalan MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022
25	A stud on teach nook supply chain Pvt. Ltd., Bengaluru, Karnataka.	Aswin. R MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022
26	Freight forwarding services of allwin logistics private limited, Chennai	A Edison MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022
27	Study on freight forwarding IIN Portman logistics, Chennai	Sai Dhanush. P MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022
28	A study on freight forwarding services	Subash chandran MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022

29	A study on third party logistics	Balaji. B MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022
30	A study on port operations at Adani ports and logistics, in kattupalli, Chennai, Tamil Nadu	M. Naveen MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022
31	An organizational study on Sri Ramadas Motor Transport ltd., Chennai	Sophiea. B MBA Student	Excel international journal of technology, engineering and management	2348-0378	2021-2022
32	An organizational study on unique lines	Ragul. P	Excel international journal of technology, engineering and management	2348-0378	2021-2022
33	A study on problems faced by customs clearance agency with reference to Act Link Logistics (P) Limited.	Adithya Varma. V.N	ASET Journal of Management Science	2584-220X	2021-2022
34	A Study on bill of lading processing at Mediterranean Shipping Company	Angel Revalina Rani. A	ASET Journal of Management Science	2584-220X	2021-2022
35	A study on charter Protective Agent in Cargo Involvement	Arunkumar. M	ASET Journal of Management Science	2584-220X	2021-2022
36	A study on container cargo operation and movements in PSA Terminal Port	Diwakar	ASET Journal of Management Science	2584-220X	2021-2022
37	A study on container terminal operation in Chennai Port	Deen Sharan	ASET Journal of Management Science	2584-220X	2021-2022
38	A Study on Crew Documentation, Joining Process of Crew World Ship Management Pvt. Ltd.,	Gokulkumaar. V.K.	ASET Journal of Management Science	2584-220X	2021-2022
39	A study on enhancing operational efficiency and sustainability in ocean	B. Harish Sooriya	ASET Journal of Management Science	2584-220X	2021-2022

	network express				
40	A study on export and import documentation with reference to Kerala state industrial enterprises	M.Jawahar	ASET Journal of Management Science	2584-220X	2021-2022
41	A study on freight forwarding service quality of trans express freight lines Pvt. Ltd., Chennai	Josshi. C.M	ASET Journal of Management Science	2584-220X	2021-2022
42	A study on freight management with reference to hope lines shipping Pvt., Ltd., Chennai	Manikandan	ASET Journal of Management Science	2584-220X	2021-2022
43	The role of live streaming on social media in boosting sales for small businesses in solo Raya	Abdul Ashik. A	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
44	Unfaithful brands: how brand attachment can lead to negative responses to influencer marketing campaigns	Adithya Varma. V.N., MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
45	Deriving consensus Ranking Via multicriteria decision making methodology	Aadithya. B. Gawde MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
46	Fostering innovation, integration and inclusion trough interdisciplinary practices in management	Aadithya Satya, MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
47	Buying future endorsements from prospective influencers on user – generated content platforms	Abdul Kader Thousif, MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022

48	TV Advertising and online Sales A case study of intertemporal substitution effects for an online travel platform	Abhijith Nair. A, MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
49	Understanding how music influences shopping on weekdays and weekends	M.Arun, MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
50	Influencer advertising on Instagram: product – influencer fir and number of followers affect advertising outcomes and influencer evaluations via credibility and identification	Ajai Amalan, MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
51	The art of slowness: slow motion enhances consumer evaluations by increasing processing fluency	Anandhu, MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
52	Thumbs up or down: consumer reactions to decisions by algorithms versus humans	Akash. J.S., MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
53	The effectiveness of cause-related marking: A Meta - analysis on consumer responses	Amanda Thomas. B., MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
54	Soda taxes and marketing conduct	Anoop Singh, MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022

55	Cause-related marketing as sales promotion	Abhinav C. Nair, MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
56	Between cultural appreciation and cultural appropriation: self - Authorizing the consumption of cultural difference	M.Arun, MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
57	Unveiling the mind of the machine	M.Arun, MBA Student	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
58	How do consumers react to production waste?	M.Arun	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
59	How traditional production shapes perceptions of product quality	M. Arun	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022
60	Refund Psychology	M. Arun	International Conference on Impact of Industry 4.o on Maritime Business Opportunities.	978-93-85434-89-1	2021-2022

V. Consultancy project details:

Our faculty are not just educators but sought-after consultants. They apply cutting-edge research and deep subject knowledge to solve operational,

strategic, and technical problems for businesses and institutions, ensuring our knowledge creates direct value in the marketplace.

Name of the faculty	Title of the project	Name of the funding company	Amount in Lakhs (Rs.)	Duration	Academic year
D. Arivazhagan	Designing E– Commerce Platform for Network Products and project execution	Carmel Infotech	2,00,000/-	1 Year	2021-22
D. Arivazhagan	Institutionalization of quality assurance strategies by IQAC in higher education Institutions	NAAC	30,000/-	2 Days	2021-22
D.RajaSekar	Legal Protection for Contract laborers in manufacturing sports goods, Chennai	DK International Research Foundation	2,00,000/-	1 Year	2021-22
		Total	**4,30,000/-**		

VI. List of Ph.D., Awarded in 2021-2022:

We are proud to announce the successful completion and awarding of six Ph.D. degrees under the supervision of our esteemed faculty members during the 2021-22 academic year. This achievement highlights our strong research mentorship and the academic rigor of our doctoral program.

Sl.No	Name of the Candidate	Name of the Supervisor	Department	Title
1	Sajid Marickar	Dr.D. Rajasekar	AMET Business School	An Empirical Study On The Emerging Trends In Multichannel Retail Environment In Dubai

	Fazal Marickar			
2	Madhumita Kothari	Dr. S. Poongavanam	AMET Business School	Blue Economy And Ocean Governance (With Reference To Ports And Shipping, Marine Fishing Industry & Marine Tourism Industry Of India)
3	Prettysha G	Dr. Jayashankar Reddy	AMET Business School	Influence Of Attitude Towards Corporate Social Responsibility And Organisational Culture On Internal Stakeholders
4	Balaji.S	Dr. A. Shameem	AMET Business School	Consumer Buying Behaviour Towards Sugar Free Sweeteners For Diabetic: An Empirical Analysis
5	Krishna Prasad. K S	Dr. L. R. Chary	AMET Business School	Modern Dhow Shipping And Its Relevance To Coastal Shipping In India
6	Cyril C George	Dr. J. Rengamani	AMET Business School	Congestion Problem In Container Terminals Of Chennai Port In The Context Of Ease Of International Trade

VII. FDP Attended by Faculty - (2021-2022)

Our faculty members have consistently engaged in professional development by actively participating in numerous Faculty Development Programmes (FDPs) throughout the academic year. These programmes, organized by prestigious institutions including AICTE-ATAL Academy, University of Madras, SRM Institute, and Sathyabama University, have covered a wide range of contemporary and relevant topics.

S.NO	FACULTY NAME	NAME OF THE EVENT	NATIONAL / INTER NATIONAL	DURATION	PERIOD	ORGANISATION NAME
1	Dr.R.Srinivasan	Innovation and Entrepreneurship	National	4.4.2022 to 8.4.2022	5 Days	University of Madras
2	Dr.R.Vettriselvan	Innovation and Entrepreneurship	National	4.4.2022 to 8.4.2022	5 Days	University of Madras
3	Dr.R.Srinivasan	Excellence in Academic Leadership	National	7.1.2022 to 11.1.2022	5 Days	AICTE Training And Learning (ATAL) Academy
4	S.Arun Kumar	Emerging Issues and Recent Advancements in Demand & Supply Chain Management	National	07-01-2022 to 11-01-2022	5 Days	ATAL
5	Dr.S.Poongavanam	Innovative Techniques in	National	3.01.2022 to 7.01.2022	5 Days	Sathyabama University

		SPSS and Data Analysis				
6	Dr.J.Rengamani	Business of Logistics in Supply Chain	National	27.12.2021 to 3.01.2022	6 Days	AMET University
7	Dr.R.Srinivasan	Business of Logistics in Supply Chain	National	27.12.2021 to 3.01.2022	6 Days	AMET University
8	Dr.S.Poongavanam	Business of Logistics in Supply Chain	National	27.12.2021 to 3.01.2022	6 Days	AMET University
9	Mrs.R.Divya Ranjani	Business of Logistics in Supply Chain	National	27.12.2021 to 3.01.2022		AMET University
10	Mr.S.Arunkumar	Business of Logistics in Supply Chain	National	27.12.2021 to 3.01.2022	6 Days	AMET University
11	Mrs.R.Divya Ranjani	Entrepreneurship Development & Managing Start Ups	National	18/11/2021 to 22/11/2021	5 Days	AICTE Training and Learning (ATAL) Academy
12	Mr.S.Arun Kumar	Financial Planning	National	25-10-2021 to 29-10-2021	5 Days	Jeppiaar Engineering College
13	Mrs.R.Divya Ranjani	10 days patent analysis course	National	25 September 2021 - 04 October 2021	10 Days	Turnip innovation
14	Dr.A.Shameem	Models and Tools to Advanced Edge and Learning Program	National	31-08-2021 to 04-09-2021	5 Days	National Arts and Sciencce College, Avadi, Chennai.
15	Dr.A.Shameem	Advanced Research Methodology & writing of High Quality Research Papaers	National	24-08-2021 to 28-08-2021	5 Days	Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur
16	Dr.A.Shameem	Entrepreneurship Development	National	24-08-2021 to 04-09-2021	14 Days	Indian Institute of Plantation Management, Bengalur.
17	Dr.D.Rajasekar	Use of GIS & Remote Sensing in Agriculture and Natural Environment	National	02.08.2021 to 6.08.2021	5 Days	AICTE Training and Learning (ATAL) Academy
18	Dr.S.Poongavanam	Use of GIS & Remote Sensing in Agriculture and Natural Environment	National	02/08/2021 to 06/08/2021	5 Days	AICTE Training and Learning (ATAL) Academy

19	Dr.J.Rengamani	Use of GIS & Remote Sensing in Agriculture and Natural Environment	National	02/08/2021 to 06/08/2021	5 Days	AICTE Training and Learning (ATAL) Academy
20	Dr. R.Srinivasan	Use of GIS & Remote Sensing in Agriculture and Natural Environment	National	02/08/2021 to 06/08/2021	5 Days	AICTE Training and Learning (ATAL) Academy
21	Dr.A.Shameem	Hybrid Research - Uncovering Greater Insight with Combined Approaches	National	02 August to 09 August 2021	7 Days	Teerthanker Mahaveer University, Moradabad.
22	Dr.A.Shameem	Investing in Capital Market	National	26 July to 30 July 2021	5 Days	SGT University, Gurugram, Delhi.
23	Dr.R.Srinivasan	Making Online Classes Interactive and ICT Add-Ons for Teaching	National	1.7.2021 to 6.7.2021	6 Days	NEMCARE Group of Institutions, Assam
24	Dr.D.Rajasekar	Yoga for well-being during covid period	National	11.06.2021 to 17.6.2021	7 Days	AMET University
25	Dr.J.Rengamani	Yoga for well-being during covid period	National	11.06.2021 to 17.6.2021	7 Days	AMET University
26	Dr.R.Vettriselvan	Yoga for well-being during covid period	National	11.06.2021 to 17.6.2021	7 Days	AMET University
27	Mr.S.Arun Kumar	Yoga for well-being during covid period	National	11.06.2021 to 17.6.2021	7 Days	AMET University
28	Dr.D.Arivazhagan	Yoga for well-being during covid period	National	11.06.2021 to 17.6.2021	7 Days	AMET University
29	Mrs.R.Divya Ranjani	Yoga for well-being during covid period	National	11.06.2021 to 17.6.2021	7 Days	AMET University
30	Dr. R.Srinivasan	Yoga for well-being during covid period	National	11.06.2021 to 17.6.2021	7 Days	AMET University
31	Dr.A.Shameem	Industry Institute Interaction - A Holisistic Approach Insight Out	National	01 June to 14 June 2021	14 Days	SRM Institute of Science and Technology
32	Mrs.R.Divya Ranjani	“An Interdisciplinary Research Metrics:	National	3rd May 2021 to 8th May 2021.	6 Days	College of Management, SRM Institute of

		Fostering Faculty Knowledge and Skills"				Science and Technology, Ramapuram, Chennai
33	Dr.J.Rengamani	"An Interdisciplinary Research Metrics: Fostering Faculty Knowledge and Skills"	National	3rd May 2021 to 8th May 2021.	6 Days	College of Management, SRM Institute of Science and Technology, Ramapuram, Chennai
34	Dr. R.Srinivasan	"An Interdisciplinary Research Metrics: Fostering Faculty Knowledge and Skills"	National	3rd May 2021 to 8th May 2021.	6 Days	College of Management, SRM Institute of Science and Technology, Ramapuram, Chennai
35	Dr.D.Rajasekar	An Interdisciplinary Research Metrics: Fostering Faculty Knowledge and Skills	National	3.05.2021 to 8.05.2021	6 Days	SRM Institute of Science and Technology
36	Mr.S.Arunkumar	An Interdisciplinary Research Metrics: Fostering Faculty Knowledge and Skills	National	3.05.2021 to 8.05.2021	6 Days	SRM Institute of Science and Technology

Ph. D., Viva for our Student

Different School students visiting our College

VIII. Students Home Internship Details

Our innovative Home Internship program provided crucial practical exposure during a challenging academic year, with every student completing a detailed analysis of global port operations and specifications. This mandatory exercise ensured consistent skill development in research, comparative analysis, and industry awareness, keeping our students engaged with real-world logistics networks from their homes.

S. No.	Roll No	Name of the student	Internships title
1	ASL20001	Abdul Ashik A	Study On The Port Specifications Of Mundra Port, Guangzhou Port, Qingdao Port, Jinzhou Port, Kandla Port
2	ASL20002	Adithya Varma V N	Study On The Port Specifications Of, Zhuhai, Qingdao, Taichung, Manzanillo, Kandla
3	ASL20003	Ajai Amalan	Study On The Port Specifications Of Ho Chi Minh City-1, Kobe-2, Los Angeles-3, Manzanillo-4 And Mumbai Port-5
4	ASL20004	Anandhu Krishnan	Study On The Port Specifications Of Nanjing, Chittagong, Kaohsiung, Cartagena, Mumbai
5	ASL20005	Angel Revalina Rani A	Study On The Port Specifications Of San Antonio, Karachi, Busan, St. Petersburg And Vishakapatinam Port
6	ASL20006	Aparna B	Study On The Port Specifications Of Name-Of-Port-1, Name-Of-Port-2, Name-Of-Port-3, Name-Of-Port-4 And

S. No.	Roll No	Name of the student	Internships title
			Name-Of-Port-5
7	ASL20007	Arun Kumar. M	Study On The Port Specifications Of Tanjung Perak, Le Havre, Qingdao, Jinzhou And Marmagao
8	ASL20008	Ashok Daniel	Study On The Port Specifications Of Le Havre, Quanzhou, Yokohama, Salalah, Marmagao Port
9	ASL20009	Aswin R	Study On The Port Specifications Of Laem Chabang-1, Manila-2, Oakland-3, Balboa-4 And New Mangalore-5
10	ASL20011	Deen Sharan J P	Study On The Port Specifications Of Taicang, Barcelona, Colombo, Huston And Chennai Port
11	ASL20012	Devu W	Study On The Port Specifications Of Port Of Manila , Port Of New Jersey , Port Of Kobe, Port Of Jebel Ali And Port Of New Mangalore
12	ASL20013	Prathik R	Study On The Port Specifications Of Port-Of-Houston-, Port-Of-Yokohama, Port-Of-Mersin, Port-Of Jebel Ali And Port-Of-Mormugao
13	ASL20014	K. Diwakar	Study On The Port Specifications Of Shenzhen, Jiaxing, Los Angeles, Qingdao And Chennai Port
14	ASL20015	Edison A	Study On The Port Specifications Of Mundra Port, Port Of Yokohama, Port Of Zhuhai, Port Of Vancouver And Port Of Haldia
15	ASL20017	Gokulkumaar V K	Study On The Port Specifications Of Port Of Hong Kong -1 , Port Of Fuzhou-2, Port Of Barcelona-3, Port Of Quanzhou-4, Port Of Tuticorin-5
16	ASL20018	Harish Sooriya	Study On The Port Specifications Of Busan Port , Port Of Qingdao , Hamburg Port , Port Of Singapore And Cochin Port
17	ASL20019	Jawahar M	Study On The Port Specifications Of Virginia, Mundra, Manila, Busan And Paradip
18	ASL20020	Josshi C M	Study On The Port Specifications Of Yokohama, Fuzhou, Hong Kong, Los Angeles, Haldia Port
19	ASL20023	Manikandan V	Study On The Port Specifications Of Savannah, Tianjin, Incheon, Oakland And Ennore Port

S. No.	Roll No	Name of the student	Internships title
20	ASL20024	Manikandan M	Study On The Port Specifications Of Dubai Port, Abu Dhabi Port, Jawaharlal Nehru Port , Melbourne Port And Vizag Port
21	ASL20025	Manish Kumar G	Study On The Port Specifications Of Port Of Guangzhou, Port Of Incheon , Port Of Piraeus-3, Port Of Fuzhou And Kandla Port.
22	ASL20026	Manoj Kumar P	Study On The Port Specifications Of Jawaharlal Nehru Port , Port Of Shanghai , Mundra Port , Port Of Tokyo And Tuticorin Port
23	ASL20027	Mukil.P	Study On The Port Specifications Of Port Of Taichung, Port Of Abu Dhabi ,Balboa Port , Laem Chabang And Mumbai Port
24	ASL20028	Mukunth Ramachandran	Study On The Port Specifications Of Le Havre, Montreal, Southampton, Valencia And Paradip
25	ASL20029	Naveen R	Study On The Port Specifications Of Houston Port ,Savannah Port , Antwerp Port, Quanzhou Port And Visakhapatnam Port
26	ASL20030	B.Niranjan	Study On The Port Specifications Of Ningbo Zhoushan Port,Lianyungang Port,Algeciras Port,Tanjung Pricok Port,Ennore Port.
27	ASL20031	Leander Eric Fernandes	Study On The Port Specifications Of Port Of Taichung, Port Of Singapore, Port Of Dallen, Port Of Colombo, And Cochin Port Trust.
28	ASL20032	Praveen D	Study On The Port Specifications Of Port Of St. Petersburg, Port Of Tanjung Priok, King Abdullah Port, Port Of Xiamen, Port Of Visakhapatnam
29	ASL20033	Praveen G	Study On The Port Specifications Of Laem Chabang, Jinzhou, Xiamen, Mersin And New Mangalore Port
30	ASL20034	Pravin	Study On Port Specifications Of Shanghai Port -1 ,Qingdaoport -2, Hongkong Port -3,Houston Port -4, Kandla Port -5
31	ASL20035	Punith Kumar M	Study On The Port Specifications Of Port Of Kaohsiung -1, Port Of Valenicia-2, Port Of Jeddah -3, Port Of Salalah-4 And Port Of Chennai -5

S. No.	Roll No	Name of the student	Internships title
32	ASL20037	Ram Kumar J P	Study On The Port Specifications Of Port Of Taichung, Port Of Singapore, Port Of Dallen, Port Of Colombo, And Cochin Port Trust.
33	ASL20038	Rohan George Abraham M	Study On The Port Specifications Of Port Of Taichung, Port Of Singapore, Port Of Dallen, Port Of Colombo, And Cochin Port Trust.Manzanillo, Durban, Hong Kong And Mumbai
34	ASL20039	Rosevel Aalesteer A	Study On The Port Specifications Of Jiaxing Port, Newyork Port, Manzaillo Port, Los Angel Port, Haldia Port
35	ASL20041	Sai Dhanush P	Study On The Port Specifications Of Port Of Cartagena-1, Port Of Kobe-2, Port Of Salalah-3, Port Of Ho Chi Minh City-4and Port Of Tuticorin-5
36	ASL20042	Seenivasan S	Study On The Port Specifications Of Incheon Port, Mersin Port, Ho Chi Minh Port, Savannah Port And Vizakhapatnam Port
37	ASL20043	Subash Chandran N	Study On The Port Specifications Of Yokahama, King Abdullah, New York/New Jersey, Hong Kong And Paradip
38	ASL20044	D.Sudharsan	Study On The Port Specifications Of Felixstowe-1,Algeciras-2,Tianjin-3,Jawaharlalnehuru-4,Marmagao-5
39	ASL20045	Sunil Bhavikatti	Study On The Port Specifications Of Port Of Said, Port Of Cartagena, Port Of Yingkou, Port Of Vancouver And Port Of Ennore
40	ASL20046	Tharun V G	Study On The Port Specifications Of Port Of Houston,Port Of Singapore,Portof Mersin,Port Of Kobe,New Mangalore Port
41	ASL20048	Vikas Babbar	Study On The Port Specifications Of Houston, St.Petersburg, Colombo, Port Klang
42	ASL20049	Balaji B	Study On The Port Specifications Of Mundra Port,Guangzhou Port,Qingdao Port,Jinzhou Port,Kandla Port
43	ASL20050	Dinesh Raaj J	Study On The Port Specifications Of Kobe, Hai Phong, Ningbo-Zhoushan, Jeddah, Cochin Port

S. No.	Roll No	Name of the student	Internships title
44	ASL20051	Venthan S	Study On The Port Specifications Of Ho Chi Minh City, Mundra, Tanjung Pelepas, Zhuhai And Kandla Port.
45	ASL20052	Jeffrin K	Study On The Port Specifications Of The Port Taicang, Long Beach, Oakland, Abu Dhabi, Haldia Port
46	ASL20053	Anish Vin Paul	Study On The Port Specifications Of Zhuhai, Tanjung, Le Harve, Laem Chabang, Mumbai Port
47	ASL20054	M Naveen	Study On The Port Specifications Of Laem Chabang Port-1, Bremn Port-2, Manzanillo Port-3, Melbourne Port-4 And Tuticorin Port-5
48	ASL20055	S Lokeshwaran	Study On The Port Specifications Of Taipei Port,Qigdao Port,Shenzhen Port,Yingkou Port,Visakhapatnam Port.
49	ASL20056	Rajendran R	Study On The Port Specifications Of Port Of Yingkou, Port Of Rotterdam, Port Of Durban, Port Of Vancouver And Port Of Paradit
50	ASL20057	Sophiea B	Study On The Port Specifications Of Port Of Houston, Port Of Yokohama, Mersin Port, Jebel Ali Port, Mormugao Port.
51	ASL20058	Santhosh Kumar S	Study On The Port Specifications Of Newyork Port,King Abdullah Port, Felixstowe Port, Busan Port, Ennore Port.
52	ASL20059	Karthikeyan S	Study On The Port Specifications Of Houston, Busan, King Abdullah, Sydney And New Manglore Port
53	ASL20060	Ragul P	Study On The Process Of Import And Export
54	ASL20061	Sneha Priyadharshiny	Study On The Port Specifications Of Tanjung Perak, Montreal, Taicang, Melbourne, Chennai Port
55	ASL20062	Nelson W	A Study On Import Process And Documentation Procedure Of Aai Cargo Logistics And Allied Services Company
56	ASL20063	Greshik	Study On The Port Specifications Of 1.Valencia, 2.Dalian, 3.Guangzhou, 4. Newyork, 5. Haldia
57	ASL20064	Antro P	Study On The Port Specifications Of 1.Valencia, 2.Dalian, 3.Guangzhou, 4. Newyork, 5. Haldia
58	ASL20065	Manikandan P	Study On The Port Specifications Of 1.Valencia, 2.Dalian, 3.Guangzhou, 4. Newyork, 5. Haldia
59	ASL20066	Karthikeyan S	Study On The Port Specifications Of Port Of Houston, Port Of Yokohama, Mersin Port, Jebel Ali Port, Mormugao Port.

S. No.	Roll No	Name of the student	Internships title
60	ASL20067	Gokul Sanal	Study On The Port Specifications Of Port Chittagong, Port Incheon , Port Xiamen , Port Barcelona And Cochin Port
61	ASL20068	Tharunkumar C	Study On The Port Specifications Of Taipei-1, Durban-2, Hong Kong-3, Tanjung Priok-4, And Marmagao-5
62	ASL20069	Iyyappan G	Study On The Port Specifications Of Port Of Piraeus, Port Of Long Beach, Port Of Xiamen, Port Of Guangzhou, Port Of Paradip

IX. ALUMNI GUEST LECTURE DETAILS:: 2021-2022

Our Alumni Guest Lecture Series bridges classroom theory with industry reality by bringing accomplished graduates back to campus. Throughout the year, these sessions provide current students with invaluable insights, career advice, and firsthand knowledge of emerging trends from professionals actively shaping the fields of logistics, supply chain, finance, and maritime operations.

Guest Name	Organization	Lecture Topic	Date
Mr.D.Gopinathan	Envision Shipping, Chennai	Supply Chain Integration in India	30.07.2021
Mr.Lakshmi Narayanan	Expeditors. Chennai	Air Cargo Transportation in India	13.08.2021
Mr.Lawrence Royen	Vice-President Demarcus Logistics, Chennai	Logistics Operation in India	28.08.2021
Mr.Murugan	Associate Head, Logi Pathways, Chennai	Cargo Liability Insurance	18.09.2021
Mr.Naresh.S	DP World, Cochin	Port Operations	01.10.2021
Mr.Venkataraman	Pegasus Shipping , Chennai	Shipping Terminologies and Import and Export customs clearance	25.10.2021
Mr.Venkataraman	Pegasus Shipping , Chennai	Port Operations	15.11.2021
Mr.B Murugan	Associate Head, Logi Pathways, Chennai	Marine Insurance - Principles & Practices	05.03.2022

Mr.Ramesh Subramaniam	Manager, Reserve Bank of India, Chennai	Customs Documentation	19.03.2022
Mr.Shankar	Fynsea Logistics, Chennai	Logistics Drivers	09.04.2022
Mr.T.Vallin ayagam	Business Head, Spirax, Chennai	Recent Trends in Supply Chain Management	26.04.2022

Career Guidance Program

The transition from school marks a pivotal moment of choice and opportunity. Our comprehensive Career Guidance Program is designed to help students navigate the multitude of paths available, from traditional university degrees in fields like engineering and commerce to emerging opportunities in artificial intelligence and the green economy. We begin with structured self-assessment to align interests and aptitudes with potential careers, followed by immersive exploration through industry talks and virtual internships. The program demystifies entrance exams like JEE, NEET, and CUET while also highlighting robust skill-first alternatives such as vocational training, apprenticeships, and entrepreneurship.

Photos for Our Alumni Guest Lecture

PUBLIC TRANSPORT MODE
YEAR
PERCENTAGE
1970
54
2025
25
AMET
R-SAFE
apollo

X. STUDENTS PLACEMENT DETAILS: 2021-2022

Our graduates continue to impress top-tier employers, securing roles in leading national and multinational companies. With an outstanding average monthly salary of ₹28,124 and the highest package reaching ₹45,900, our placement record reflects the industry-ready skills and academic excellence fostered at our institution.

Students Placement Drive in our College

Sl. No.	Enrolment No.	Name of the Student	Name of the Employer	Salary per Month (Rs)	Appointment letter date on
1	ASL19001	Abdul Basith A	Blume Global India Private Limited.	42,179	21.04.2021
2	ASL19002	Anand Babu	Seashell Logistics Pvt. Ltd.	12,000	22.04.2021
3	ASL19003	Anto Sharon E	Flyjac Logistics Pvt Ltd.	25,000	14.04.2021
4	ASL19004	Aravind A	Express Global Logistics Pvt. Ltd.	35,000	15.05.2021
5	ASL19005	Arshad Nisaath.S.S	Seashell Logistics Pvt. Ltd	15,000	22.04.2021
6	ASL19006	Ashwin.C	NTC Logistics India (P) Limited	27,500	02.01.2021
7	ASL19007	Avinash D	Seashell Logistics Pvt. Ltd	15,000	22.04.2021
8	ASL19008	Bhuvanesh.K	Blume Global India Private Limited.	42,179	21.04.2021
9	ASL19009	Chinnadurai G	Flyjac Logistics Pvt. Ltd.	35,000	14.04.2021
10	ASL19010	Deepak V	Air Control & Chemical Engineering Co Limited	30,000	27.05.2021
11	ASL19011	Deepika R	Hajee A.P Bava & Co Construction Pvt. Ltd.	30,000	11.04.2021
12	ASL19012	Devanandhini S	Seashell Logistics Pvt. Ltd	15,000	22.04.2021
13	ASL19014	Ebenezer Jebaseelan J	Envision Enterprise Solutions Pvt. Ltd.	25,000	23.05.2021
14	ASL19016	Gururajan.D	BEROE Inc. - Market Intelligence Services	45,850	09.03.2021
15	ASL19017	Habib Basha S	Express Global Logistics Pvt. Ltd.	35,000	15.05.2021
16	ASL19018	Hari.V	Flyjac Logistics Pvt. Ltd.	35,000	14.04.2021
17	ASL19019	Harish C	ACT infraport Ltd.	31,700	18.04.2021
18	ASL19020	Harshal Dilip Shinde	NTC Logistics India (P) Limited	27,500	02.01.2021
19	ASL19021	Hemasaikrishna	Air Control & Chemical Engineering Co Limited	30,000	03.03.2021
20	ASL19022	Jamsith Ahmed J	Team Global Logistics Private Limited	25,200	11.03.2021
21	ASL19023	Jeswin Raphael	Seashell Logistics Pvt. Ltd.	15,000	22.04.2021
22	ASL19024	Joel Abraham John	BEROE Inc. - Market Intelligence Services	45,900	04.04.2021
23	ASL19025	John Peter	Blume Global India Private Limited	42,200	21.04.2021
24	ASL19027	Desai Karan	Seashell Logistics Pvt. Ltd	15,000	22.04.2021
25	ASL19028	Keerthivasan.T	Hajee A.P Bava & Co Construction Pvt. Ltd.	30,000	04.05.2021

26	ASL19029	Lokesh D	Seashell Logistics Pvt. Ltd.	15,000	22.04.2021
27	ASL19030	Macvin Wilvan D Souza	Seashell Logistics Pvt. Ltd.	15,000	22.04.2021
28	ASL19031	Mohamed Akil S	ACT infraport Ltd.	31,700	18.04.2021
29	ASL19032	Mohamed Aksan S	Express Global Logistics Pvt. Ltd.	35,000	15.05.2021
30	ASL19033	Mohamed Nabil S	Seashell Logistics Pvt. Ltd	15,000	22.04.2021
31	ASL19034	Mohana Priya V	Flyjac Logistics Pvt. Ltd.	35,000	24.04.2021
32	ASL19035	Mukesh A	Hajee A.P Bava & Co Construction Pvt. Ltd.	30,000	04.05.2021
33	ASL19037	Naveen Kumar N	Seashell Logistics Pvt. Ltd	15,000	22.04.2021
34	ASL19038	Nelson	Express Global Logistics Pvt. Ltd.	35,000	15.05.2021
35	ASL19039	Niranjan E	Flyjac Logistics Pvt Ltd	35,000	14.04.2021
36	ASL19040	Nithin S	Bruhat Logistics Pvt Ltd	25,000	04.03.2021
37	ASL19041	Nitin Khareta	Unique Solutions	25,000	02.01.2021
38	ASL19042	Pramila	Air Control & Chemical Engineering Co Limited	30,000	03.03.2021
39	ASL19043	Prashanth C	Seashell Logistics Pvt. Ltd	15,000	22.04.2021
40	ASL19044	Prathiba P	Express Global Logistics Pvt. Ltd.	35,000	25.04.2021
41	ASL19045	Pushpesh Prabhu	Unique Solutions	25,000	03.03.2021
42	ASL19046	Ram Narayanan.M.R	Exportify Technologies Pvt. Ltd.	20,000	05.03.2021
43	ASL19047	Ramamoorthy S	NTC Logistics India (P) Limited	27,500	02.01.2021
44	ASL19048	Rangarajan. N	Blume Global India Private Limited	42,179	21.04.2021
45	ASL19049	Richerd CP	Flyjac Logistics Pvt Ltd	35,000	25.05.2021
46	ASL19050	Rohin S John	Flyjac Logistics Pvt Ltd	35,000	25.05.2021
47	ASL19051	Rubeswar B	Envision Enterprise Solutions Pvt. Ltd.	25,000	11.03.2021
48	ASL19052	Sachin Saravanan N	Team Global Logistics Private Limited	25,200	11.03.2021
49	ASL19054	Sanjay P	Hajee A.P Bava & Co Construction Pvt Ltd	30,000	19.04.2021
50	ASL19055	Selvam.K	Flyjac Logistics Pvt Ltd	35,000	14.04.2021
51	ASL19056	Sharon T	ACT infraport Ltd.	31,700	18.04.2021
52	ASL19057	R Shashidhar Naik	Seashell Logistics Pvt. Ltd	15,000	22.04.2021
53	ASL19058	Sheik Ashik S	Exportify Technologies Pvt. Ltd.	20,000	05.03.2021
54	ASL19060	Sivaram M	Flyjac Logistics Pvt. Ltd.	35,000	25.05.2021
55	ASL19061	Subashchandar P S	Express Global Logistics Pvt. Ltd.	35,000	04.05.2021

56	ASL19062	Suresh Raj B	NTC Logistics India (P) Limited	27,500	02.01.2021
57	ASL19063	Sushant Raj	Bruhat Logistics Pvt Ltd	25,000	04.03.2021
58	ASL19064	Tanauj N K	Team Global Logistics Private Limited	25,200	11.03.2021
59	ASL19065	Varun V Shenoy	Flyjac Logistics Pvt. Ltd.	35,000	25.05.2021
60	ASL19066	Vignesh Raj.S	Exportify Technologies Pvt. Ltd.	20,000	05.03.2021
61	ASL19067	Vignesh S K	Seashell Logistics Pvt. Ltd.	15,000	22.04.2021
62	ASL19068	Vignesh.G	Team Global Logistics Private Limited	25,200	11.03.2021
63	ASL19070	Vijay Sivakumar	Unique Solutions	25,000	05.03.2021
64	ASL19071	Prem Kumar .B	Air Control & Chemical Engineering Co Limited	30,000	27.05.2021
65	ASL19072	Shanmuganathan	Flyjac Logistics Pvt Ltd	35,000	25.05.2021
66	ASL19073	Vishnu.A	Exportify Technologies Pvt Ltd	20,000	05.03.2021
67	ASL19074	Ranjeet	BEROE Inc. - Market Intelligence Services	45,900	09.03.2021
			Maximum Salary	**45,900**	
			Minimum Salary	**12,000**	
			Average Salary	**28,124**	

Mega Community Service Project on Gandhi's Birthday, organized by AMET University and Tamil Nadu Khadi and Handloom Dept., on 02nd Oct 2022

Glimpses from 2021

Participation of Faculty in various Programmes

AMET
ACADEMY OF MARITIME EDUCATION AND TRAINING
(Deemed to be University Under Section 3 of UGC Act 1956)

AMET BUSINESS SCHOOL

One Week Faculty Development Programme on

"LIFE SKILLS AND WELLNESS DURING PANDEMIC"

Certificate of Participation

This is to certify that

Dr. / Mr. / Ms. DR.R SRINIVASAN, H.O.D, AMET University

Has participated in One Week Faculty Development Programme
On
"Life Skills and Wellness During pandemic"
05th -11th July 2021.

Dr. M.Valliammal
Convener

Dr. Deepa Rajesh
Executive Director

Dr. R. Srinivasan
HOD, ABS

Made for free with Certify'em

AMET Business School Organised

FDP on Life Skills and Wellness during Pandemic

July 5th to July 11th 2021

Resource Persons Invited

Mrs. K. Raghavi Senthil Kumar	*Director, The Headway Academy*
Dr. M. Kolappa Pillai	*BSMS, Practicing Siddha Physician*
Senthil Kumar L	*Counselling Psycholigist, I Ayurveda Wellness Counselor, Ayurveda and Varman Therapist*
Ephrem Xavier	*Lead Instructor Alchemist Training*
Ms. S. Anu	*Manager – Training & Development, Alchemist Training, Chennai*

Placement

Students of the AMET Business School have been given opportunities by various esteemed organizations in the field of Finance, Shipment, Logistics and Management as well as in allied industries.

Below is the list of students who got placement in different companies:

Alumni Guest Lectures

Contact Details

Prof. D. Rajasekar
Head, AMET Business School,
Academy of Maritime Education and Training
(Deemed to be University)
135, East Coast Road, Kanathur - 603112, India.
E-mail Id: *rajasekar.d@ametuniv.ac.in*

AMET UNIVERSITY

(Deemed to be University Under Section 3 of UGC Act 1956)

Academy of Maritime Education and Training (AMET)

Deemed to be University

135, East Coast Road, Kanathur - 603112 Chennai